
Winston-Salem Chamber of Commerce
President's Letter
May 2010

Greetings!

Here are 2 events small business owners won't want to miss:

Small Business Roundtable Business Legal Update: 'Red Flag' rules, employment developments and tips, electronic and telephonic shareholder meetings, annual reports, unemployment claims, e-mails and litigation, and other new legal developments and tips for small businesses. Plan to join us on Wednesday, May 19, 3:00 – 4:30 p.m. WS Chamber Boardroom 601 West Fourth Street. Presented and Sponsored by: Wells, Jenkins, Lucas & Jenkins PLLC. [Click here](#) to register.

It's Your Business - "How to Navigate City Hall." Get the latest on how small businesses can navigate the city departments that help when businesses start, expand, relocate, or renovate. We'll also cover what you can expect--and what the city expects--when these situations arise. Learn about the city's efforts to become more business-friendly. Thursday, May 6, 3:00 - 4:30 p.m. at WS City Hall - Council Chambers ([map](#)). Sponsored by: Southern Community Bank and Trust. Presented by Ken Millett - Small Business Liaison City of Winston-Salem. Hosted by: The City of Winston-Salem and Chamber. [Click here](#) to register.

Rock The Chamber! Growing our membership base provides you with even more business contacts. We're holding a 3-day member recruitment event May 11 - 13 where I'll make regular appearances as my alter ego, "[Hurricane](#)" Anderson. You won't want to miss a minute! To find out how you can help, contact Rodessa Mitchell at mitchell@winstonsalem.com or 728-9222.

Tanglewood Cup Steeplechase Time! Get your discount tickets and join me to witness this legendary steeplechase race for the 45th year. This family-oriented event is all day on May 8 at Tanglewood Park. For info and tickets go to www.tanglewoodcup.org. \$5 off when you use the code "visit" during checkout.

Salute! Wine Festival is May 22. One of the premier celebrations of wine in North Carolina, Salute! uncorks in the streets of Downtown Winston-Salem, with 32 North Carolina wineries offering tastings and purchases of their harvest. Voted a "Top 20 Event in the Southeast" by the Southeast Tourism Society, this event offers a total experience that highlights the fast-growing North Carolina wine industry in a fun and festive setting. Delicious food selections, musical entertainment, and the new "North Carolina Food & Wine University," an interactive and fun educational area will be definite crowd-pleasers. Go to www.salutencwine.com for more information.

Business Before Hours: Looking for the most personable and enjoyable way to make yourself known in the business community? Join us Friday, May 7 from 8:00-9:00 a.m. at Lucia Chiropractic Clinic, 3275 Robinhood Road, Winston-Salem, 27106 ([map](#)). So there's no excuse to miss this special opportunity to expand your business base and build your social capital. [Click here](#) to register.

Fact of the Month -- from the Chamber's Research Center. Migration is a significant component of Forsyth County's population growth. Every day, people move into, and away from, our community. The overwhelming majority of migration occurs within North Carolina from one county to another. Outside of North Carolina, more people are moving to Forsyth County from Los Angeles County, California than any other location in the U.S. And Fulton County, GA (Atlanta) is the number one location outside of North Carolina to where Forsyth County residents are moving. Free to Chamber members, the Research Center provides detailed statistics, maps, charts, tables and reports about the community to help local businesses make better decisions. Visit the Research Center's website, or contact us today at 728-9227 or bmarchant@winstonsalem.com and let us help you!

How YOUR Company Can Help the Schools. The Chamber's Education Business Council is looking for companies to provide classroom speakers, mentor high school students, or host business tours. The Real World Connections program will better prepare local students by helping them relate to the real world, evaluate career options, and understand the relevance of classroom studies. If you or your company would be willing to help, contact Peggy Low at peggylow@winstonsalem.com.

Did You Miss the 2010 Tech Briefing? Then you missed the inside story on some of our most promising companies. But it isn't too late! You may view the full program anytime on WSTV13's website here: <http://www.winstonsalem.com/techbriefing.aspx>. Contact us at the Chamber to get involved in our Tech Council's initiatives to grow our knowledge-based economy.

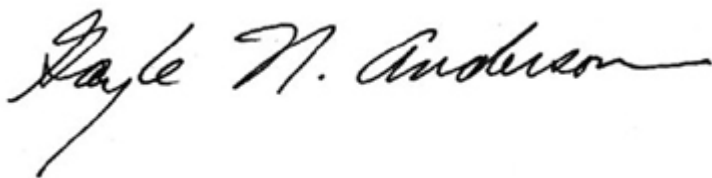
We Can't Improve the High School Graduation Rate Without YOU! Give an hour a week during the 2010-11 school year to an elementary student through the Corporate Volunteers Program, an elementary reading initiative sponsored by Piedmont Federal Savings Bank. Or, mentor a senior in high school through the Senior Academy Program, serving students who are in jeopardy of not graduating. Mentors and students work on graduation and career plan goals one hour each week starting in October and lasting through June. All training will be provided by the Chamber at the school you serve. Need more details? Contact Jennifer Cobb at 728-9219 or jcobb@winstonsalem.com.

International Business Council Launches. Join us for the inaugural meeting of the International Business Council – Piedmont Triad, a collaboration led by Winston-Salem State University and includes Forsyth Tech, Wake Forest University, and the Chamber. Features a panel discussion on opportunities and challenges of doing business in India and China with experts from Forsyth Futures, Hanesbrands, Incanus Advisors, & NC Department of Commerce–International Trade Division, May 4, 8 - 10 a.m. in the Conference Center at Forsyth Medical Center. For more information and to RSVP contact: Janet Stewart, 336-750-8848, stewartj@wssu.edu.

Women In Business 10th Annual RMA Luncheon – Guest Speaker Nido Qubein, President, High Point University, who came to the United States as a teenager with little knowledge of English, no contacts and only \$50 in his pocket, yet ended up a mega success story. Join us as he shares tips for success in today's challenging environment. Tuesday, May 18, Empire Room, 203 South Elm Street Greensboro. Registration and Networking 11:00 a.m. until noon, luncheon is noon until 1:30 p.m. Individual Tickets: \$40.00, Table Sponsor (Seats 8): \$375.00. For more information please contact Sonya Clark at sclark@winstonsalem.com or 336-728-9202.

Kudos to: Wake Forest University for receiving the first patent for a new solar cell technology that can double the energy production of today's solar cells at a fraction of the cost . . . Forsyth Technical Community College for being awarded a MetLife Service to Communities award.

Sincerely,



Gayle N. Anderson
Winston-Salem Chamber of Commerce

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Welcome New Members

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Your company can be the next sponsor of this newsletter!
[Click here](#) for details on all our sponsorship opportunities.

Selected May Events

(see all our events at <http://www.winstonsalem.com/calendar.aspx>, and view/print our PDF calendar [here](#).)

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Opportunities and Challenges of Doing Business in India and China

Tuesday, May 4
8:00 – 10:00 a.m.

Forsyth Medical Center Conference Center
3333 Silas Creek Parkway
Winston-Salem, NC 27103

A panel discussion featuring experts from Hanesbrands, Incanus Advisors & NC Department of Commerce – International Trade Division.

Presented by The International Business Council – Piedmont Triad. The International Business Council is a collaboration led by Winston-Salem State University and includes Forsyth Tech, Wake Forest University and the Winston-Salem Chamber of Commerce.

RSVP to Janet Stewart at stewartj@wssu.edu or (336) 750-8848.

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Business Before Hours

Friday, May 7
8:00 - 9:00 a.m.

Lucia Chiropractic Clinic
3275 Robinhood Road ([map it](#))
Winston-Salem, NC 27106

RSVP for our popular early-morning networking event [here](#).

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WS Chamber of Commerce Referral Groups

Contact **Kirsten Oakes** at koakes@winstonsalem.com or 728-9245 for more information regarding the Chamber's Referral Groups.

Triad Synergy Referral Group

May 4 and 18
7:45 - 9:00 a.m.
Winston-Salem Chamber of Commerce
601 W. Fourth Street
Winston-Salem, NC 27101

May 11

The Oval Office
628 W. Fourth Street
Winston-Salem, NC 27101

May 25
7:45 - 9:00 a.m.
Lucia Chiropractic
3275 Robinhood Road
Winston-Salem, NC 27106

LIONS Referral Group
May 5, 12, 19, 26
11:30 a.m. - 1:00 p.m.
Golden Corral Steak House - Hanes Mall
180 Hanes Mall Circle
Winston-Salem, NC 27103

SHARKS Referral Group
May 7, 14, 21, 28
7:45 - 9:00 a.m.
Golden Corral Steak House - Hanes Mall
180 Hanes Mall Circle
Winston-Salem, NC 27103

STARS Referral Group
May 13, 27
7:45 - 9:00 a.m.
Billy Bob's Silver Diner
1650 Hanes Mall Boulevard
Winston-Salem, NC 27103

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Our mailing address is:

Winston-Salem Chamber of Commerce
601 West Fourth Street
Suite 101

Winston-Salem, NC 27101

[Add us to your address book](#)

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