
Winston-Salem Chamber of Commerce
President's Letter
September 2010

Greetings!

You Can't Miss This Milestone Event! Make plans to attend the Technology Council's [20th Anniversary Gala](#) on September 23, 5:30 – 7:30 pm at the new Milton Rhodes Center for the Arts to celebrate two decades of vision, innovation, and growth. Twenty years ago, Winston-Salem experienced devastating job losses and the decline of many key industries. The Chamber and the community were there with a vision for the future and the drive to make it happen. Title sponsor is **Cook Medical**. To register and for more information, visit <http://www.winstonsalem.com/techgala.aspx> or contact Andrea Howell at 336-728-9228.

Make Your Mark On Downtown! Downtown Winston-Salem is experiencing a positive rebirth and needs your help in developing a "name" for the very center of our downtown. This name will serve as its distinct "district" name, much the same way that we recognize the Arts District, Piedmont Triad Research Park, or West End. We have until now used a "working" title called Civic Plaza, and the **Downtown Winston-Salem Partnership** is seeking to develop a more dynamic "brand" that describes the attributes of the history, culture, and potential for this very special and distinct location. Click on the link to give us your thoughts.
<http://www.oneherocreative.com/feedbacka/feedback3.html>

[Register Now For 125th Chamber Annual Meeting.](#) Join the Chamber and the **Rotary Club of Winston-Salem** on October 19 at 11:30 a.m. at the **Embassy Suites Grand Pavilion Ballroom**. Dr. John D. McConnell, Chief Executive Officer, **Wake Forest University Baptist Medical Center** will be our 2010 Keynote Speaker. His topic is: *Create, Catalyze and Cure: The Impact of Academic Medical Centers*. Sponsored by **Duke Energy** which will present its Citizenship and Service Award and **Cook Medical** which will present its Innovation Award at the meeting. [Click here](#) to register or contact Andrea Howell at 336-728-9228 or ahowell@winstonsalem.com. The Chamber's Annual Meeting is the preeminent business event in Winston-Salem. With nearly 1,000 business and community leaders in attendance, the Chamber's Annual Meeting is historically the largest single gathering of business people in the region. It is the only meeting in the community that gathers CEOs and high-level corporate executives to discuss the Chamber's economic development accomplishments for 2010 and plans for the future.

Improve High School Graduation. WS/FC Schools and the Chamber, in partnership with the **United Way of Forsyth County** and *Graduate. It Pays*, will hold an Education Summit on improving the high school graduation rate on September 16 at 8:00 a.m. at Bridger Field House. The event, sponsored by **I.L. Long Construction**, will bring together business and education leaders, along with volunteers serving the Senior Academy Program, **Big Brothers/Big Sisters'** 9th Grade Academy, and Communities in Schools of Forsyth County. Recognitions include an Education Champion honoree and 3 scholarship winners of the Education Champion Scholarship Award, sponsored by **Cook Medical** and **Wells Jenkins Lucas & Jenkins, PLLC**. [Click here to RSVP](#). For more information, contact Jennifer Cobb at 728-9219 or jcobb@winstonsalem.com.

[Cyber Security: How to Recognize Security Risks and Safeguard YOUR Business.](#) Find out what to watch out for, what preventative measures are most important, and how to protect your business and your data without

breaking the bank. Panelists include Steve Scott, **Wachovia Bank, A Wells Fargo Company**; John Pueschel, **Womble Carlyle Sandridge & Rice**; Chris Summers, **Wake Forest University Baptist Medical Center**; Christopher Avery, FBI; moderated by Dr. Errin Fulp, **Wake Forest University**. The event will take place in the Piedmont Triad Community Research Center Building, 115 South Chestnut Street, Winston-Salem on Thursday, September 16, 9:00-10:00 a.m., and will be followed by networking and refreshments. Free, but registration is required. [Click here](#) to register.

WinstonNet Secures \$926,537 Federal Grant! WinstonNet, a partnership of the Winston-Salem Chamber of Commerce, local government and academic institutions to provide free computer services to city and county residents, [has received a federal broadband recovery grant](#). The grant will further WinstonNet's goal of giving all local residents access to computers and the skills they need to find jobs in the information age. It will help bridge the digital divide and prepare the workforce for the next generation of networked, computer-based technologies. Read the announcement at the City of Winston-Salem's website [here](#).

Get connected! Meet your next best customer at the combined Business Before Hours/Grand Opening at one of Winston-Salem's newest hotels, **Hampton Inn & Suites**, just off University Parkway at 309 Summit Square Court from 8:00 a.m. – 9:00 a.m. on Friday, September 10, 2010. Then join **Maxwell Jewelers** and **The Frame Gallery** on Thursday, September 16 from 5:00 - 7:00 p.m. at Reynolda Manor Shopping Center, 2830 Reynolda Road, for Business After Hours. Meet renowned landscape artist and our neighbor from Rutherford County, Phillip Philbeck. You'll see much of his work is at The Frame Gallery including many landscapes of our beautiful state. For more information on these events, e-mail kjudkins@winstonsalem.com.

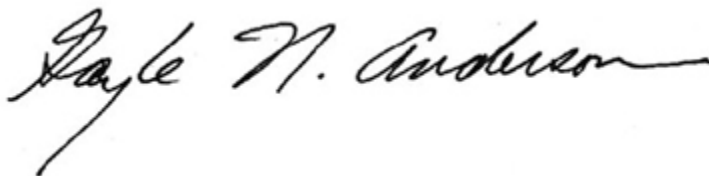
Volunteer to Improve Students' Reading Skills and High School Graduation Rates. The Corporate Volunteers Program, sponsored by **Piedmont Federal Savings Bank**, needs the help of 350 adult volunteers to work with kindergarten students to encourage them to become successful readers. Preliminary results for students working with volunteers in 2009-10 indicate average gains of 19 months' growth in language and cognitive skills. Volunteer for just one hour a week with a kindergarten student - [click here to sign up!](#) Or, if you'd prefer working with older students, the Senior Academy Program, a drop-out prevention initiative focused on seniors in jeopardy of not finishing high school, needs adult mentors for next school year's expanded program. In 2009-10, 92% of seniors enrolled in the program graduated on-time. [Click here](#) to become a mentor. Both programs begin in late September with training and support provided. Questions? Contact Jennifer Cobb at 728-9219 or jcobb@winstonsalem.com.

Build Business the Easy Way: At Lunch! Want an easy way to forge stronger, more effective connections with other Chamber members? Then the Connect For Lunch Program is designed for you! Each week, Connect For Lunch enables you to spend an hour at lunch with three different Chamber members where you can make personal connections, build trust, swap referrals and learn about each other's businesses. All Chamber members are eligible to participate. [Click here](#) for more details on this exciting business-building program!

Your One-Stop Source for Great Products and Services! An updated Summer edition of our "printable" membership directory is now on our website: <http://www.winstonsalem.com/members/membershipdirectory.aspx>. Sponsored by **Primo Water** and **Stratford Advisors**.

Help Raise Money for Schools by Re-linking Your Harris Teeter VIC! Link or re-link at the check-out or click here: [Harris Teeter - Your Neighborhood Food Market](#). Then, each time you use your VIC card, **Harris Teeter** will donate a percentage of your purchases to your chosen school(s). It's easy and it's free! For more information contact Jacki Kidd at 728-9220 or jidd@winstonsalem.com.

Sincerely,



Gayle N. Anderson
Winston-Salem Chamber of Commerce

The September Chamber *President's Letter* is sponsored by



[Blue Cross and Blue Shield of North Carolina](#)

Welcome New Members

[Click here](#) to see the most recent list of brand-new Chamber members.

Your company can be the next sponsor of this newsletter!

[Click here](#) for details on all our sponsorship opportunities.

Selected September Events

(see all our events at <http://www.winstonsalem.com/calendar.aspx>, and view/print our PDF calendar [here](#).)

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It's Your Business

“Doing Business with the City of Winston-Salem”

Thursday, September 2

3:00 -4:30 p.m.

WS City Hall ([map](#))

101 North Main Street

City Council Chambers Room 230

Winston-Salem, NC 27101

Sponsored by: Southern Community Bank and Trust

Hosted by: The City of WS, Forsyth Tech. Community College Small Business Center and WS Chamber

[Click here](#) to register

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Business Before Hours/Grand Opening

Friday, September 10

8:00 – 9:00 a.m.

Hampton Inn & Suites University ([map](#))

309 Summit Square Court

Winston-Salem, NC 27105

[Click here](#) to register

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Small Business Roundtable

"Dos and Don'ts of Social Media Revealed: Bring Your Business to the Next Level with Social Media"

presented by Wildfire

Wednesday, September 15

3:00 - 4:30 p.m.

Chamber of Commerce ([map](#))

601 W. 4th Street

Winston-Salem, NC 27101

Sponsored by Wells Jenkins Lucas & Jenkins PLLC

[Click here](#) to register

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Tech Council Speaker Series

Cyber Security and Business Panel Discussion

September 16, 9:00 – 10:30 a.m.

Networking and refreshments to follow from 10:30 – 11:30 a.m.

Piedmont Triad Research Park

Piedmont Triad Community Research Center ([map](#))

115 S. Chestnut St.

Winston-Salem, NC 27101

[Click here](#) to register

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Business After Hours

Thursday, September 16

5:00 – 7:00 p.m.

Frame Gallery/Maxwell Jewelers

Reynolda Manor Shopping Center

2830 Reynolda Road ([map](#))

[Click here](#) to RSVP

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WS Chamber of Commerce Referral Groups

Contact Kirsten Oakes at koakes@winstonsalem.com or 728-9245 for more information regarding the Chamber's Referral Groups.

Triad Synergy Referral Group

September 7, 14, 21

7:45 - 9:00 a.m.

Winston-Salem Chamber of Commerce

601 W. Fourth Street

Winston-Salem, NC 27101

September 28
7:45 - 9:00 a.m.
First in Flight Entertainment
4681 Yadkinville Road
Winston-Salem, NC 27106

LIONS Referral Group
September 7, 14, 21, 28
3:30 - 4:45 p.m. with Triad Business Networking afterwards
Foothills Brewing Company
638 W. Fourth Street
Winston-Salem, NC 27101

STARS Referral Group
September 1, 15, 29
7:45 – 9:00 a.m.
Hilton Garden Inn
1325 Creekshire Way
Winston-Salem, NC 27103

SHARKS Referral Group
September 2, 9, 16, 23, 30
7:45 – 9:00 a.m.
Golden Corral Hanes Mall
180 Hanes Mall Circle
Winston-Salem, NC 27103

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Thanks to our Platinum Investors

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Our mailing address is:

601 West Fourth Street
Suite 101
Winston-Salem, NC 27101

[Add us to your address book](#)

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