

Wake Up Winston! (Business Before Hours)

Time: 8:00a.m. – 9:00 a.m.

Date: 1st Friday each month, 2012

Description: *This non-structured morning event provides a wonderful opportunity for you to showcase your facility, products and services while networking face-to-face with more than 100 business professionals and owners.*

Anticipated Attendance: 60 - 100

Sponsorship fee: \$250.00

Sponsor Benefits:

- Name recognition and event description advertised in Chamber News up to 2 months prior to event. Emailed to more than 3,700 contacts.
- Opportunity for sponsor to showcase facility, products/services and conduct tours.
- Name recognition with link to your company's website prominently advertised on www.winstonsalem.com on First Friday's Business Before Hours event page. Our website averages 160,000 page views each month.
- Name recognition and event description in the Chamber's "President's Letter".
- Name recognition and link to company website on www.winstonsalem.com Calendar of Events page.
- Pictures taken at the event will be promoted on www.winstonsalem.com.
- Receives registration list from event.

Sponsor Responsibilities:

- All sponsors must be current Chamber members in good standing.
- Provide a clean well-lit facility that can accommodate 80 -100 people, ample parking, convenient restrooms, trashcans and registration tables. Facility entrance/parking area should be conducive to large groups without presenting traffic hazards. A site visit is recommended.
- Provide light breakfast snack for 60 – 100 people.
- Provide coffee and tea or juice.
- Provide a door prize to be promoted prior to event.
- Due to the Chamber promoting doing business with other Chamber members, we request that the event sponsor(s) use Chamber members to provide food or any other type of services for this event, a current Chamber member list can be provided to you as a reference. If a NON-Chamber member is used, NO advertising of any kind will be allowed.
- Winston-Salem Chamber of Commerce will provide volunteers to work the registration table.

Contact: Andrea Howell at 728-9228 or ahowell@winstonsalem.com

Company Name _____

Approvals/Confirmations (Upon approval of the authorized representatives, this is a binding agreement.)

Authorized Company Representative: _____ **Date:** _____

*Non-refundable sponsorship fee. A \$250 nonrefundable sponsorship fee is required at time of signing.