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Eastridge Technology and Simple Network Solutions Merge to Build Cloud Services Practice

Winston-Salem, N.C. – Two of the Piedmont Triad’s top information technology companies are merging to build a cloud services practice.

Eastridge Technology, Inc., a software services company based in Winston-Salem, N.C., has merged with Simple Network Solutions (SNS), a computer infrastructure services company based in Kernersville, N.C. The merged company will be named Eastridge Technology, with a division named Simple Network Solutions.

Cloud computing is the delivery of computing as a service rather than a product, whereby shared resources, software, and information are provided to computers and other devices as a utility (like the electricity grid) over a network (typically the Internet).

“We have been working with SNS over the past 13 years, but recently we have teamed up on an increasing volume of cloud services engagements related to Microsoft Office 365,” says Travis Hargett, president of Eastridge Technology Inc. “This merger strengthens our ability to support companies that want to take advantage of Microsoft cloud based services for email, websites, online meetings, and file sharing.”

Eastridge and SNS will combine their offices together in an expanded office space in Liberty Plaza in downtown Winston-Salem. The combined company will have 17 full-time employees in North Carolina, with an additional offshore team in Pune, India. Eastridge Technology now has clients throughout the Mid-Atlantic, with a high concentration in the Carolinas.

“These new cloud services from Microsoft allow us to offer large company IT services to small businesses for less than the cost of a Netflix subscription,” says Chris Oakman,

President of SNS, Inc. “Now that we are merged, we can offer powerful end to end solutions to small business and non-profits that save money.”

For more information about Eastridge Technology, visit www.eastridge.net.

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About Eastridge Technology

Eastridge Technology, Inc., provides Intranet, Internet, and custom software development based on Microsoft software products such as SharePoint, Office 365, and SQL Server. A Microsoft Gold Certified Partner, Eastridge helps businesses be more productive and profitable through services such as employee self-service portals, content management systems, workflow automation and Extranet sites.

About Simple Network Solutions

SNS, Inc., was founded and has grown consistently since 1998. With significant experience and certifications in Microsoft operating systems, SNS is dedicated to helping small and mid-sized businesses in the Piedmont Triad meet their computer networking and desktop support needs.