

**Contact: Elisabeth
Weston**
Epilepsy Institute of
North Carolina
Phone: (336) 659-8202
Fax: (203) 659-8606

1311 Westbrook Plaza Drive
Suite 100
Winston-Salem, NC 27103
www.eiofnc.org

**NATIONAL EPILEPSY AWARENESS
MONTH**

PRESS RELEASE

Epilepsy Institute of North Carolina Announces Mariel Hemingway

Ms. Hemingway to speak at Old Town Club for National Epilepsy Awareness Month in 2011

Winston-Salem, 28 September 2011: The Epilepsy Institute of North Carolina (EINC) announced today that Mariel Hemingway will speak at Old Town Country Club on Friday November 11, 2011 for National Epilepsy Awareness Month. Ms. Hemingway, an Academy Award Nominee, author, businesswoman, adventurer and healthy living advocate is also the granddaughter of illustrious author, Ernest Hemingway.

EINC is committed to providing highly individualized medical, social, psychological and educational services to patients with epilepsy and other neurological and behavioral disorders. An independent nonprofit corporation, EINC is dedicated to enriching the quality of life for our patients and to providing unlimited access to the diagnoses, treatment and on-going support necessary to live their lives in the least restrictive setting possible.

Ms. Hemingway, a long-time advocate of holistic health and well-being, has a lifetime of experience with epilepsy due to the diagnosis received by her sister, Margeaux, when she was a teenager. Now at the age of 49, Mariel is the mother of two daughters, and is a nationally acclaimed speaker on topics of behavioral health conditions, environmentalism and humanitarian concerns.

Dr. J. Christine Dean, Medical Director of the Epilepsy Institute of North Carolina (EINC), is pleased to partner with such a noteworthy advocate. "So often, the treatment of patients can be compromised by lack of both attention and information. Patients at EINC rely not only on medical treatment, but on a caregiver or an advocate to enhance and to manage their care. Ms. Hemingway, and her lifetime of experience with epilepsy and behavioral health concerns is a perfect compliment to the mission and the vision of EINC. We are honored to have her name associated with that of epilepsy and of EINC."

As a result of the collaboration of Dr. Dean and Ms. Hemingway, a dinner and Silent Auction will take place on Friday November 11, 2011 beginning at 5:30PM at Old Town Country Club in Winston-Salem. For ticket information, please contact Elisabeth Weston at 336-659-8202, extension 134.

Headquartered in Winston-Salem, NC, the Epilepsy Institute of North Carolina is committed to enriching the quality of life for children and adults challenged with epilepsy and other neurological disorders.

*Earnings Before Interest, Taxes, Depreciation, and Amortization (EBITDA). Please note that in all instances in this press release, EBITDA refers to EBITDA from continuing operations before unusual items.