



For Immediate Release

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Chamber Publishes List of Area Tech Experts

Winston-Salem (September 10, 2009) – The Tech Council of the Winston-Salem Chamber of Commerce has released a compendium titled “A List of Area Technology Experts.” A tool primarily for media representatives and journalists, the document is designed to provide background and contact information for local professionals, along with their area(s) of expertise. The resource is available on the Chamber website at www.winstonsalem.com for the entire community to use.

“Previously anyone who wanted information on our area leaders had to go searching in a variety of places—now it’s all available in a single document,” says Peggy Low, Senior Vice President of Technology at the Chamber. “We’ve got such a rich talent pool here in a variety of fields—from biotechnology and other medical disciplines to animation, film and green construction. We hope that this resource is useful not only for media professionals but also others involved in community and economic development.”

Far from being an all-inclusive list, the compilation serves instead as a living document in an easily-updatable format (PDF). The List will be reviewed and updated on a quarterly basis—visit the Chamber website at <http://www.winstonsalem.com/files/TechExpertList.pdf> for the latest version of this document. Media professionals who have further questions or are seeking expertise in an area not included on the list are asked to contact Brooks Jones at bjones@winstonsalem.com. A printed version of the document is available upon request from Andrea Howell at ahowell@winstonsalem.com or 336.728.9228.

About the Technology Council

The Chamber’s Technology Council is the largest group in the Triad dedicated to developing high-technology businesses. The Council has played a vital role in establishing and expanding the Piedmont Triad Research Park, bringing the state’s first satellite office of the North Carolina Biotech Center to Winston-Salem, developing technology-specific curriculum for workforce training, and more. Working closely with other community leaders, the Council is dedicated to promoting this area as a center for technology and fostering collaboration among the many groups involved in technology initiatives.

About the Chamber

The Greater Winston-Salem Chamber of Commerce is the leading business organization in Winston-Salem and Forsyth County, representing nearly 2,000 area businesses that are committed to increased economic development in the region. The Chamber is dedicated to establishing Winston-Salem as a technology-driven economic center, and provides services to strengthen existing businesses, support entrepreneurs, and encourage small business creation. The Chamber supports public school student achievement, workforce, and higher education development.