



For Immediate Release

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Chamber Announces New Partnership with City of Winston-Salem

Winston-Salem (February 13, 2009) – The Winston-Salem Chamber of Commerce and the City of Winston-Salem are teaming up for a new year-long partnership. Focusing on helping businesses meet the challenges of the current economic climate, the partnership includes a series of programs titled “2009: It’s Your Business.”

In addition to the upcoming Technology Briefing on March 24 and the Chamber’s Annual Meeting on October 13, the programs will include monthly small business seminars held at City Hall on the first Thursday of each month and open to the entire community.

These seminars, as well as all other major Chamber events, will be filmed for broadcast on WSTV-13, opening up resources to a greater audience and helping more companies grow and expand. Already showing on TV-13 is the Chamber’s Economic Luncheon, held on January 20 and featured Dr. Mickey Levy, chief economist for Bank of America.

Says Gayle Anderson, Chamber president and CEO: “By teaming up with the City, we hope to be able to help more businesses not only survive during these challenging times, but actually grow. Every business in the area will have the opportunity to benefit from our events and seminars—and people will have a better understanding of the importance of economic development and how critical it is to support our local businesses.”

For more information about the programs and the partnership, contact Sonya Clark at 728-9202/sclark@winstonsalem.com.

About the Chamber

The Greater Winston-Salem Chamber of Commerce is a leading business organization in Winston-Salem and Forsyth County, representing nearly 2,000 area businesses that are committed to increased economic development in the region. The Chamber is dedicated to establishing Winston-Salem as a technology-driven economic center, and provides services to strengthen existing businesses, support entrepreneurs, and encourage small business creation. The Chamber supports public school student achievement, workforce, and higher education development.