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CHAMBER ANNOUNCES PRESENTERS FOR ITS 10TH ANNUAL TECHNOLOGY BRIEFING

Winston-Salem (August 17, 2011) – The Technology Council of the Winston-Salem Chamber of Commerce is pleased to announce the presenters for the 10th Annual Technology Briefing on September 15, 8:00 a.m. at the Benton Convention Center. The 2011 presenters are: Cook Medical; NanoMedica; OnceLogix; Paragon Noise Barriers; SkinDeep FX; Small Footprint/Treks in the City; Stantec; Verbal Victor; and Virginia Tech/Wake Forest University School of Biomedical Engineering.

“We are continually amazed at the innovation we see taking place right here in Winston-Salem,” says Peggy Low, the Chamber’s Senior Vice President of Technology. “From large advanced-manufacturers building innovative products for sale around the world to the individual passionate entrepreneur with just an idea, this year’s presenters demonstrate how innovation is impacting our entire economy.”

The Technology Briefing is free to attend and open to the public, though registration is required at www.winstonsalem.com/techbriefing.aspx. Low adds, “We want to make sure our community knows about these companies and how their technology is laying the foundation for future economic growth.”

For the first time ever, this year’s Technology Briefing will open the Chamber’s Triad Business and Innovation Expo, an annual tradeshow that features almost 200 local business exhibitors and attracts over 2,000 visitors. Gayle Anderson, President and CEO of the Chamber says, “By combining these two great events, we want to show the direct connection between innovation and commerce. It will be a fun and enlightening day for the community and we hope the public will come and support these local businesses and innovators.”

Presented by Cook Medical, the Technology Briefing is sponsored by Kilpatrick Townsend & Stockton LLP, Targacept, and Wake Forest University School of Medicine’s Office of Technology Asset Management. Video production will be provided by Spotlight Media.

About the Technology Council

The Chamber’s Technology Council is the largest group in the Triad dedicated to developing high-technology businesses. The Council has played a vital role in establishing and expanding the Piedmont Triad Research Park, bringing the state’s first satellite office of the North Carolina Biotechnology Center to Winston-Salem, developing technology-specific curriculum for workforce training, and more. Working closely with community leaders, the Council is dedicated to promoting this area as a technology center and fostering collaboration among the many groups involved in technology initiatives.

About the Chamber

The Winston-Salem Chamber of Commerce is the destination for businesses and organizations of all sizes seeking insights, ideas, and initiatives that can help them be strong, healthy, and prosperous. Representing nearly 1,800 area businesses, the Chamber provides business development assistance, programming and events, and advocacy to support local businesses and improve our economy. Through proactive engagement with the business community, intelligent and clear analysis of the business environment, and a commitment to comprehensive economic development, the Chamber is dedicated to enhancing our community’s future.

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