



FOR IMMEDIATE RELEASE

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CATERPILLAR'S WINSTON-SALEM OPERATIONS MANAGER TO SPEAK AT CHAMBER'S TECHNOLOGY AND INNOVATION SERIES ON NOVEMBER 10

Winston-Salem, NC (October 17, 2011) – Rusty Davis, the operations manager at Caterpillar's new Winston-Salem facility, will speak at the Winston-Salem Chamber Tech Council's Technology and Innovation Series on Thursday, November 10, 8:30 am at the Milton Rhodes Center for the Arts.

"As Caterpillar's advanced manufacturing facility gets closer to opening, this will be an excellent opportunity for our community to hear directly from Mr. Davis about the innovative products that will be made here in Winston-Salem," said Gayle Anderson, the Chamber's President and CEO. "We are fortunate to have Caterpillar in our community and grateful that Mr. Davis is eager to share their story at the Technology and Innovation Series."

Caterpillar's 850,000-square-foot, \$426 million plant is designed to increase production capacity for the company's next generation of mining trucks, and is projected to have 392 full-time and 118 contract workers at peak production capacity. With 2010 sales of \$42.6 billion, Caterpillar is the world's leading manufacturer of construction and mining equipment.

Registration is required and can be made through the Chamber's website at www.winstonsalem.com. The Chamber's 2011 Technology and Innovation Series is free and open to the public thanks to our sponsors: [Cook Medical](#), [NC BioNetwork](#), [DataChambers](#), and [Wake Forest University Baptist Medical Center](#).

Brought to you by the Chamber's Tech Council, this event will be held from 8:30-9:30 a.m. with networking and refreshments afterwards. For more information, contact Andrea Howell at 336-728-9228 or ahowell@winstonsalem.com.

About the Technology Council

The Chamber's Technology Council is the largest group in the Triad dedicated to developing high-technology businesses. The Council has played a vital role in establishing and expanding the Piedmont Triad Research Park, bringing the state's first satellite office of the North Carolina Biotechnology Center to Winston-Salem, developing technology-specific curriculum for workforce training, and more. Working closely with community leaders, the Council is dedicated to promoting this area as a technology center and fostering collaboration among the many groups involved in technology initiatives.

About the Chamber

The Winston-Salem Chamber of Commerce is the destination for businesses and organizations of all sizes seeking insights, ideas, and initiatives that can help them be strong, healthy, and prosperous. Representing nearly 1,800 area businesses, the Chamber provides business development assistance, programming and events, and advocacy to support local businesses and improve our economy. Through proactive engagement with the business community, intelligent and clear analysis of the business environment, and a commitment to comprehensive economic development, the Chamber is dedicated to enhancing our community's future.

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