



REFERRAL GROUPS

Involvement in a **Chamber Referral Group** is a great opportunity to build your business. Each group consists of one member per industry, creating a non-competitive environment, which allows each member to share referrals for business and services. Referral group members must be Chamber members in good standing and applications must be completed and approved by the referral group membership committee prior to acceptance. Contact Kirsten Oakes, Director Membership, with any questions at 336-728-9245.

The Chamber has four referral groups:

- **Triad Synergy:** Meets every Tuesday from 8:00-9:00 am at the Chamber office.
- The **LIONS (Leads In Our Neighborhood):** Business-to-Business Focused Group. Meets every Tuesday from 3:30–4:45 pm at Bib’s Downtown (*Triad Business Networking follows*)
- The **STARS (Special Tips and Referral Seekers):** Meets every other Wednesday from 8:00-9:00 am at the Hilton Garden Inn off Hanes Mall Blvd.
- **genNow** – Young Professionals Group. Meets every Wednesday from 4:00-5:00pm at Foothills Brewing on 4th Street.

REFERRAL GROUP APPLICATION

NAME: _____ DATE: _____

COMPANY NAME: _____ TITLE: _____

PHONE: _____ FAX: _____ EMAIL: _____

TYPE OF BUSINESS/PRODUCTS/SERVICES: _____

ARE YOU A MEMBER OF ANY OTHER LEADS/REFERRAL GROUP? YES _____ NO _____

IF YES, WHERE? _____

YOUR BIRTHDAY: MONTH _____ DAY _____

WHAT TYPES OF REFERRALS WOULD BENEFIT YOU?

WHAT TYPES OF REFERRALS CAN YOU PROVIDE?

WHAT TYPES OF BUSINESSES WOULD CONFLICT WITH YOUR INDUSTRY?

WHICH OF THESE REFERRAL GROUPS INTEREST YOU THE MOST?

FIRST CHOICE _____ SECOND CHOICE _____

Fax Application to: 336-721-2209
or Email to: koakes@winstonsalem.com