

# **Salute to Business Luncheon – March 2011**

## **First Tennessee Bank**



### **Front Row (left to right)**

**Haywood Edmundson**, Senior Vice President – First Tennessee Bank

**Alan Caldwell**, Director, Community & Civic Engagement - Reynolds American Services and 2011 Chairman - Winston-Salem Chamber of Commerce

**John Fox**, Executive Vice President – First Tennessee Bank

**Kevin Beeson**, Senior Vice President – First Tennessee Bank

### **Second Row (left to right)**

**Terry Barber**, Director of Catering – Twin City Quarter

**Jen Prpich**, General Manager – Embassy Suites

**Gayle Anderson**, President & CEO - Winston-Salem Chamber of Commerce

### **Third Row (left to right)**

**Steve Kenney**, President - QC Engraving

**Ron Stephens**, Director of Marketing – Twin City Quarter

**Jeff Green**, President and Publisher – The Winston-Salem Journal

**Jake Cashion**, Director, Government Affairs - Winston-Salem Chamber of Commerce



*powering your dreams®*

First Tennessee, a subsidiary of First Horizon National Corp., is a community-focused regional bank that has one of the highest customer retention rates of any bank in the country. Founded in 1864 in Memphis, Tenn., First Tennessee has been committed to our loyal customers and the communities we serve for more than 145 years.

Our investment in the Triad community began in May 2004 when we first opened our Winston-Salem office. Over the past six years, we recruited a veteran team of talented bankers with amazing ties to the Triad community. These dedicated professionals offer integrated financial solutions that include corporate and commercial financial services, commercial real estate, treasury management, private client and wealth management guidance.

Our clients know that the First Tennessee brand is one that can be trusted. In a 2009 survey of customers of more than 30 financial services companies, First Tennessee was identified as the “most loved” brand. Participants in the survey singled out the one-on-one customer service delivered by our friendly and helpful employees as the primary reason for the distinction. Our customer service has also consistently earned us recognition from J.D. Power and Associates and Greenwich Associates.

Our long tradition of success is due to our Firstpower culture that promotes candor and openness and helps us attract and retain the top talent in the financial services industry. For years, Working Mother and AARP have ranked our company among the top employers in the country.