

Truliant Federal Credit Union

Truliant Federal Credit Union, a member-owned financial cooperative, was chartered in 1952 to serve the employees of Western Electric. Today, Truliant provides affordable financial services to over 180,000 member-owners in the Piedmont Triad, surrounding communities and, to more than 850 employers and their employees.

The mission of Truliant FCU is to enhance the quality of life of their member-owners and to become their preferred financial institution. Truliant's members are owners of the organization; the benefits they receive are as a result of their ownership in the Credit Union.

Truliant's philosophy begins and ends with understanding and meeting member-owner needs. Member-owners are at the forefront of all decisions made. As a result, Truliant offers a full array of financial services including: low-rate consumer loans, high-yield savings programs, systematic savings and investments, financial planning and counseling, free checking options and 24hr ATMs.

For over 56 years, Truliant has been an important contributor to the local economy and is dedicated to serving the communities in which they operate. They employ over 240 people in the Triad and over 400 company-wide. Truliant participates in the Chamber of Commerce, the Better Business Bureau and other civic organizations in the areas where they are located. They also are involved in annual blood drives, fundraisers, free tax preparation programs, and both youth and adult financial literacy initiatives.



Front Row (left to right)

Joseph Whitaker, Executive Vice President and COO – Truliant Federal Credit Union

Gayle Anderson, President & CEO – Winston-Salem Chamber of Commerce

Marc Schaefer, President and CEO – Truliant Federal Credit Union

Ginger Salt, Senior Vice President of Markets – Truliant Federal Credit Union

Second Row (left to right)

Terry Barber, Director of Catering – Twin City Quarter

Peggy Low, Senior Vice President, Technology - Winston-Salem Chamber of Commerce

Rodessa Mitchell, Vice President of Education and Membership - Winston-Salem Chamber of Commerce

Third Row (left to right)

Ron Stephens, Director of Marketing – Twin City Quarter

Steve Kenney, President - QC Engraving