
Winston-Salem Chamber of Commerce
President's Letter
September 2009

Greetings,

Your Chamber Now On Twitter

Now there's a new way to stay abreast of Chamber happenings: on [our brand-new Twitter page!](#) Get up-to-the-minute updates on public policy, Chamber events and other news by 'following' us: [click here](#) to get started. Your Chamber also has [a Facebook 'fan page'](#) and [a LinkedIn group](#) (for members only). Remember--you can use these online social media tools to start and respond to discussions, view and post photos and links, RSVP for upcoming events and (discreetly) promote your own product or service. [The LinkedIn group](#) also has [a Governmental Affairs subgroup](#), designed to heighten awareness of and encourage discussion about legislative issues that affect YOU and your business. Looking forward to seeing you online!



Nominate Your Business for the Cook Innovation Award

Do you or someone you know have an innovative product, service, concept or procedure? The "Cook Innovation Award," presented by Cook Medical in partnership with the Chamber, will recognize outstanding locally-developed and novel technologies that positively affect society. The winner will be presented a unique award designed by a local artist at the Chamber's Annual Meeting luncheon on October 13. Deadline for nominations is September 7. [Click here](#) for details and a nomination form.



Don't Miss Technology Speaker Series

Dr. Jim Johnson, director of the Center for Applied Learning at Wake Forest University Baptist Medical Center, will give us a multimedia tour of this exciting new Center--a major initiative that stands to make Winston-Salem a national and international training destination for health care professionals of all kinds, through "immersive learning" in a variety of simulated, offline settings. Part of the Chamber's Technology Speaker Series. September 10, 9:00 a.m., Piedmont Triad Research Park. Free, but registration required. [Click here](#) for information and registration.



Are You Worried about Your Business?

Contact the Chamber's Economic Development team to schedule a FREE, confidential appointment. We work with businesses of all sizes to address issues and concerns, atherton@winstonsalem.com, 728-9206.

Do Business With Winston-Salem

Our **It's Your Business** program will guide you through the Development Office and how it promotes economic development opportunities throughout the City of Winston-Salem. You will see first hand how to navigate through the Development Web Site and review the programs that provide concentrated assistance to targeted areas and groups. The Development Department's mission is to enhance the quality of life for all segments of Winston-Salem by attracting, creating, and retaining jobs; augmenting the tax base; and assisting small and minority-owned businesses. Join us for "*Doing Business with The City of Winston-Salem*" on Thursday, September 3 from 3:00-4:30 p.m. at City Hall 101 North Main Street, Council Chambers Room 230. Hosted by: The City of Winston-Salem & the Winston-Salem Chamber of Commerce. Sponsored by **SunTrust**. [Click here](#) to

register.

TRIAD Business After Hours Returns!

Join the 22 Triad Chambers at the region's biggest networking event, [Triad Business After Hours](#), September 29, from 5:00-7:00 p.m. at the Embassy Suites Grand Pavilion, downtown Winston-Salem. Don't miss this opportunity to expand your connections to business people from surrounding communities. Join us for hors d'oeuvres, drinks, and opportunities to do business regionally. [Click here](#) for more information.

Last Call: Nominate Someone for the Duke Energy Citizenship Award

Duke Energy is again celebrating volunteerism with the Duke Energy Citizenship and Service Award to be presented to an individual, team or company at the Chamber's Annual meeting on October 13. Previous recipients have been Ms. Susan Ivey, Mr. Michael Wells, Dr. Michael Lischke, Dr. Harold Martin and Mr. Edwin Welch. [Click here](#) for the nomination form.

Small Business Roundtable Discussion:

"Success Stories in a Difficult Economy"

When you think of success and motivation, many things may come to mind. Join us Wednesday, September 16 from 3:00-4:30 p.m. at the WS Chamber Boardroom to hear from chamber members on how they are surviving in this difficult economy. You will hear from: Versa Technologies, Inc., Ruff Housing, Public Data Works, Inc., Foothills Brewing and Cook Medical. [Click here](#) to register.

Network at Business After Hours

Be sure to join us on Thursday, September 24 from 5:00 to 7:00 p.m. at "The Shoppes at Little Creek" at 1255 Creekshire Way, Winston-Salem for our ever popular Business After Hours. Sponsored by Freeman Commercial Real Estate. [RSVP here](#).

2009 Annual Meeting: Reserve Your Table Now!

The [Chamber's Annual Meeting](#) is the preeminent business event in Winston-Salem. Boasting nearly 1,000 business and community leaders in attendance, the Chamber's Annual Meeting is historically the largest single gathering of business people in the region. It is the only meeting in the community that gathers CEOs and high-level corporate executives to discuss the key accomplishments for 2009 and plans for 2010. Speaking at the 124th Annual Meeting is Bill Gibbons, President of Cook Endoscopy. Please join us, along with the Rotary Club of Winston-Salem for this event on October 12, 2009, 11:30 a.m. in the Grand Pavilion Ballroom, Embassy Suites, Winston-Salem. [Click here](#) for more information, and [click here](#) to register. This event is sponsored by: **Cook Medical** and **Duke Energy**.

Winston-Salem Chamber membership is required to attend this event. For information on joining the Chamber, please call 336-728-9200.

Sales and Use Tax Increase Now In Effect

Now that the state has adopted a state budget, some things will be changing and we wanted to update you on one particular change that will impact you. Beginning September 1, 2009, a 1% sales and use tax increase will be applied. You can find more information on this increase [here](#).

Chamber Address Change

No, we are not moving, but for a number of reasons we are discontinuing use of our post office box and will receive all mail at our existing street address of **601 West Fourth Street, Suite 101, Winston-Salem, NC 27101**. Please update your files--the change is effective right away, although mail sent to our post office box will be forwarded for a number of weeks. Thank you for taking a minute to update your records right now.

Attend NCTA Congressional Briefing at Special Chamber Rate!

The North Carolina Technology Association (NCTA), in partnership with the Chamber's Tech Council, is hosting a Congressional Briefing on Friday, September 18 at 10:30 a.m. at the Piedmont Triad Research Park with Congresswoman Virginia Foxx and Congressman Mel Watt as featured speakers. The two representatives will talk briefly about activities in Congress of particular interest to the technology sector (taxes, regulations, appropriations, stimulus, etc.), and take your questions and comments. [Click here](#) for map and directions.

Special offer for Winston-Salem Chamber of Commerce members--[click here for information and to register](#). Advance registration and pre-payment required. Questions? Visit www.nctechnology.org or contact Rachel Kennedy at rkennedy@nctechnology.org or 919-856-0393 ext. 226.

Recycling Mandated Now!

On October 1, North Carolina will implement a ban on the disposal of plastic bottles, oil filters, and wooden pallets. This website will help you start your recycling program: <http://p2pays.org/BannedMaterials/index.asp>. Additional assistance is available from the Division of Pollution Prevention and Environmental Assistance at 919-715-6500. Recycling is one of the easiest ways for businesses to become more environmentally sustainable. Do your part.

Goodwill Opens New Green Facility

On September 3 at 8:00 a.m., Goodwill Industries of Northwest North Carolina will open its new Whitaker Regional Operations Center (ROC) located at 2760 Peters Creek Parkway. The 47,000 sq. ft facility features a retail store, a Career Connections Center offering free career counseling services to job seekers and an outlet store. The 47,000-square foot facility was designed to the US Green Building Council's stringent LEED standards by local architects at Walter Robbs Callahan & Pierce. For more information, visit www.goodwillroc.org.

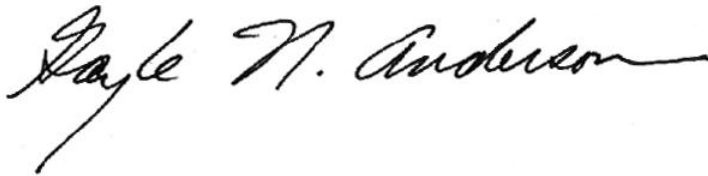
Help Feed the Hungry

[Second Harvest Food Bank](#) needs your food donations. We have several boxes at the Chamber offices where you can place your donations ([click here](#) for a list of the most needed items). You may contact Clyde Fitzgerald at [Second Harvest Food Bank](#) at 784-5770 if you have any questions or would like to have a box brought to your place of business to collect food.

Improve Your Ability to Do Business Internationally

Join the High Point Chamber for its International Relations in a Global Economy presentation by Tom Miller, Wednesday, September 9 11:30-1:00 p.m. at the High Point Country Club. To register go to www.highpointchamber.org and click on Calendar. Cost is \$30, and pre-registration is required.

Sincerely,



Gayle N. Anderson
Winston-Salem Chamber of Commerce

The September Chamber *President's Letter* is sponsored by



[Harris Teeter Supermarkets, Inc.](#)

Welcome New Members

[Click here](#) to see the most recent list of brand-new Chamber members.



Get a sneak peek at this month's Government Affairs newsletter: [click here](#).

Selected September Events

(see all our events at <http://www.winstonsalem.com/calendar.aspx>, and view/print our PDF calendar [here](#).)

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Member Orientation (essential for new members; enlightening for long standing members as information is constantly changing)
Tuesday, September 8
3:30 - 5:00 p.m.

Winston-Salem Chamber Boardroom
601 West Fourth Street, Winston-Salem, NC 27101 ([map it](#))

This session will give you an understanding of your benefits, how you can make the most out of marketing your business through the Chamber, and connect you with information and resources to help your business prosper. If you are a new member or pre-existing member who hasn't been to an orientation, come join us. (Last half hour for networking, so bring your your business cards.)

[Click here](#) to RSVP for one of our upcoming orientations.

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Business Before Hours
Friday, September 11
8:00 - 9:00 a.m.

Northwest Piedmont Workforce Development Board
Forsyth Technical Community College
Goodwill Industries of Northwest North Carolina, Inc.
2701 University Parkway ([map it](#))
Winston-Salem, NC 27104

[Click here](#) to RSVP.

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Emerging Technologies & Trends Breakfast:

"Health Information Technologies: How IT is Improving Quality and Efficiency in Healthcare Delivery"

Wednesday, September 16
8:30 - 11:00 a.m.

Piedmont Triad Research Park
101 N. Chestnut St., Suite 111
Winston-Salem, NC 27101

Cost to Attend: \$30 NCTA, Winston-Salem & Charlotte Chamber Members / \$49 Non-members.
[Register online](#) at www.nctechnology.org and receive the Chamber discount - use the discount code "winstchamber-ett".
For more information, please visit www.nctechnology.org

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WS Chamber of Commerce Referral Groups

Triad Synergy Referral Group
September 1, 8, 15, 22
7:45 - 9:00 a.m.
Winston-Salem Chamber of Commerce
601 W. Fourth Street
Winston-Salem, NC 27101

September 29
7:45 - 9:00 a.m.
Bald Eagle Technologies of NC
201 N. Broad St., Ste. 300
Winston-Salem, NC 27101

LIONS Referral Group
September 1, 8, 15, 22, 29
11:30 a.m. - 1:00 p.m.
Golden Corral Steak House - Hanes Mall
180 Hanes Mall Circle
Winston-Salem, NC 27103

SHARKS Referral Group
September 3, 10, 17, 24
7:45 - 9:00 a.m.
Golden Corral Steak House - Hanes Mall
180 Hanes Mall Circle
Winston-Salem, NC 27103

STARS Referral Group
September 2, 16, 30
7:45 - 9:00 a.m.
Billy Bob's Silver Diner
1650 Hanes Mall Blvd.
Winston-Salem, NC 27103

Contact Rodessa Mitchell at mitchell@winstonsalem.com or 728-9222 for more information regarding the Chamber's Referral Groups.

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Thanks to our Platinum Investors

- [AT&T North Carolina](#) ● [BB&T](#) ●
- [Blue Cross and Blue Shield of North Carolina](#) ● [Cook Medical](#) ● [Forsyth County](#) ●
- [Forsyth Medical Center & Affiliates](#) ● [Hanesbrands Inc.](#) ● [Harris Teeter Supermarkets, Inc.](#) ●
- [North Carolina Baptist Hospital](#) ● [ReynoldsAmerican](#) ●
- [The Winston-Salem Journal](#) ● [Twin City Quarter](#) ● [Wachovia Bank, NA](#) ●
- [Wake Forest University Health Sciences](#) ● [Winston-Salem/Forsyth County Schools](#) ●
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