

# Investment Opportunities

## **VISIONARY INVESTOR - \$50,000+**

As the GWS's highest-level investors, Visionary Investors understand their investment supports the growth of their business and the community. Each Visionary Investor receives a completely customized investment experience - tailored to their organization's exact needs and expectations.

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## **PLATINUM INVESTOR - \$25,000**

In addition to Stakeholder level benefits, Platinum Investors receive:

- Marketing in GWS Lobby
  - \$2,000 Annual Sponsorship Credit
  - 2 Tickets to Raleigh Legislative Trip
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## **STAKEHOLDER INVESTOR - \$15,000**

In addition to Community Investor level benefits, Stakeholder Investors receive:

- Marketing in GWS Board Room
  - Ticket to Raleigh Legislative Trip
  - Ad in Quarterly Economic Update
  - \$1,500 Annual Sponsorship Credit
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## **COMMUNITY INVESTOR - \$10,000**

In addition to Partner level member benefits, Stakeholder Investors receive:

- Early Access to Sponsorship Opportunities
- One-Ask Process
- Senior GWS Staff Debrief
- Access to Exclusive Investor-Only Programming
- Priority Registration for Events
- Quarterly Economic Update Reports
- \$1,000 Annual Sponsorship Credit

## ALL INVESTORS RECEIVE THESE BASE BENEFITS:

- Recognition at all Major Events
- Invitation to CEO Reception
- Access to Exclusive Receptions
- Priority Seating at Events
- Priority Invitations to Advocacy & Inter City Trips
- Invitation to attend semi-annual President's Reception
- Member only event & programming access
- Member-pricing for events and programs
- Ability to post events to GWS calendar
- Ability to post jobs to GWS website
- Subscription to GWS e-newsletters
- Opportunity to participate in GWS committees
- Exclusive member-only discounts (Worker's Comp)
- Ribbon Cutting/ Grand Opening service
- Social Media Coaching Session
- Access to Talent Retention & Recruitment Consultation
- Access to Economic Development Services
- Member web badge and window cling
- Opportunity to participate in Winston<40
- Free Certificates of Origin
- Annual Custom Community Research and Data Report
- GWS member list in spreadsheet form (no emails)
- Premium Directory Listing
- Digital Billboard on GWS Website
- Recognition on GWS website



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### INVESTOR BENEFITS

\$25,000

\$15,000

\$10,000

Early Access to Sponsorship Opportunities	✓	✓	✓
One-Ask Process	✓	✓	✓
Senior GWS Staff Debrief	✓	✓	✓
Access to Exclusive Investor-Only Programming	✓	✓	✓
Priority Registration for Events	✓	✓	✓
Quarterly Economic Update Reports	✓	✓	✓
Annual Sponsorship Credit	\$2,000	\$1,500	\$1,000
Marketing in GWS Board Room	✓	✓	
Ticket to Raleigh Legislative Trip	2	1	
Ad in Quarterly Economic Update	✓		
Marketing in GWS Entryway	✓		