# LOCAL SMALL BUSINESS RESOURCE GUIDE

### **Assistance Providers**

411 W. Fourth Street, Ste. 211 Winston-Salem, NC 27101 Phone: (336) 728-9200

Web: www.winstonsalem.com

The Winston-Salem Chamber has information concerning statistical data of the county; current economic indicators of the county; local, state and federal legislation affecting the community. The chamber offers educational and networking opportunities. The chamber also offers money saving programs for member businesses.

#### **Forsyth Tech Small Business Center**

4255 N. Patterson Avenue Winston-Salem, NC 27105 Phone: (336) 757-3810

Email: <a href="mailto:sbc@forsythtech.edu">sbc@forsythtech.edu</a>
Web: <a href="mailto:www.forsythtech.edu">www.forsythtech.edu</a>

The Small Business Center is designed to counsel all requesting business people in the areas of small business start-ups and maintenance. With numerous resources at their disposal, the SBC is capable of advising on most small business matters free of charge.

#### **Small Business and Technology Development Center**

P.O. Box 13025 Winston-Salem, NC 27110

Phone: (336) 750-2030 Web: <u>www.sbtdc.org</u> The SBTDC functions as a business and technology extension service designed to provide in-depth management consulting, specialized training, and technical assistance to small business community.

#### **Piedmont Triad Regional Council**

SBA 504 Loan Program 1398 Carrollton Crossing Drive Kernersville, NC 27284 Phone: (336) 904-0300

Web: www.nwpcog.dst.nc.us

This program uses public/private partnership to finance fixed assets (land, buildings, and long-life machinery). By sharing the risk with the CDC, banks can get involved in profitable projects they would not typically finance. The borrower benefits from long-term, low-interest financing with the smaller equity requirements.

#### Micro-Enterprise Loan Program

301 N. Main Street, Ste. 2601 Winston-Salem, NC 27101 Phone: (336) 722-9600 This program is intended to benefit businesses owned and operated in Forsyth County. Loans are available, to qualified businesses for start-up and to existing businesses for materials and supplies, operating expenses and training.

# **Assistance Providers**

#### (continued...)

#### **U.S. Small Business Administration**

6302 Fairview Road, Ste. 300 Charlotte, NC 28210 Phone: (704) 344-6787 Fax: (704) 344-6769

SBA Hotline (800) 827-5722

Web: www.sba.gov

The Small Business Administration (SBA) offers a variety of regular business loans as well as certain special loans to eligible small business concerns that cannot borrow money on reasonable terms from conventional lenders without certain outside assistance. The Agency also has special emphasis for assistance in certain areas, including assistance to minorities, women, the handicapped, veterans and disabled veterans.

#### City of Winston-Salem Development Office

4<sup>th</sup> Floor City Hall South 101 E. First Street Winston-Salem, NC 27101 Phone: (336) 727.8040

Web: www.cityofws.org

The City of Winston-Salem Enterprise Community Development Department offers a number of programs to assist new and existing businesses. Business development services are also provided to expanding and relocating businesses, including identifying tax credit opportunities.

The Economic Development Revolving Loan Program provides financial assistance to businesses unable to obtain conventional financing. Businesses must be located in the Enterprise Community and meet job creation requirements. Loans of \$10,000 to \$100,000 may be used for purchasing, rehabilitating or constructing commercial real estate, starting a business, or operating capital.

#### **Forsyth County Public Library**

660 W. Fifth Street Winston-Salem, NC 27101 Phone: (336) 703-3020

Fax: (336) 727-2549

Web: www.forsyth.cc/library

The business section of the library offers a wide variety of information that can used to research the feasibility of a business idea. From demographic information, to company profiles, to free use of computers with Internet access, a staff of helpful librarians is available to guide patrons to the resources needed. In addition to business start-up information, the library has a great collection of books on every aspect of operating a business, including finding supply sources, locating sales leads, and legal and tax information.

# **Assistance Providers**

(continued...)

# Office for Historically Underutilized Businesses (HUB Office)

1336 Mail Service Center Raleigh, NC 27699-1336 Phone: (919) 807-2330

Web: www.doa.state.nc.us/HUB

The HUB office advocates for minority, women and disabled-owned businesses. It provides outreach, training and networking opportunities for new and established HUB firms.

#### **The Enterprise Center**

1922 S. Martin Luther King Jr. Drive Winston-Salem, NC 27107

Phone: (336) 734-6900 Fax: (336) 734-6917 Web: www.sgacdc.org

#### The Enterprise Center at a Glance:

- The Enterprise Center is a combination business incubator/community learning center, offering start-up and emerging companies an exceptional level of support during their formative stage.
- The Enterprise Center is an initiative of the S.G. Atkins Community Development Corporation, a partner agency of WSSU.
- The mission of The Enterprise Center is to be a catalyst for business and community collaborations; provide resources and support for "Green" ventures in the Triad; encourage social entrepreneurship; support economic growth opportunities for small businesses; enhance community health and wellness outreach; and provide experiential learning opportunities for undergraduate and graduate students.
- The 11,000-square-foot center has applied for LEED certification and will emphasize sustainability in its practices and processes.

# LOCAL, STATE AND FEDERAL LICENSING

**Assumed Name Registration** 

Register of Deeds 102 W. 3<sup>rd</sup> Street Liberty Street Plaza Building (336) 703-2700

You must register your business name before you can get a business license

Federal Income Tax Employee Withholding Withholding and Social Security Account

Internal Revenue Service Federal Building, Room 118

251 North Main Street Phone: (800) 829-1040

Number

Fire Prevention and Inspection

Winston-Salem Fire Department 725 North Cherry Street

Phone: (336) 773-7972 **Plans Review** 

**County Property Tax** 

201 N. Chestnut Street

Phone: (336) 703-2300

Winston-Salem, NC 27101

Phone: (336) 747-6935

**Health Department Inspection** 

Forsyth County Environmental Health

Phone: (336) 703-3225

**License Application and Listing of Fees – Forsyth County** 

201 N. Chestnut Street Phone: (336) 703-2300

**License Application and Listing of Fees – City** 

City Hall South

100 E. 1<sup>st</sup> Street, Suite 121 Phone: (336) 747-6954 North Carolina One Stop License Information

NC Secretary of State 1-800-228-8443

North Carolina License, Sales and Use Tax, Retail and Wholesale Permits, State Income and Withholding Tax, Account Number

NC Department of Revenue 8025 North Point Boulevard Phone: (336) 896-7024

**Unemployment Insurance Tax** 

Employment Security Commission 630 West Sixth Street

Phone: (336) 761-1700

**Workers Compensation** 

Workers Compensation 430 N. Salisbury Streets Raleigh, NC 27611 Phone: (919) 807-2500

**Zoning and Sign Permits** 

Inspectors Office

100 E. First Street, Suite 328 Phone: (336) 727-2624