

Let's Work Together.



CHAMBER AMBASSADOR COMMITTEE

The Chamber's Ambassadors are active participants in the events, programs, and initiatives of the Chamber which help to advocate for a strong business environment. Ambassadors represent the Chamber at community events, assist other members by introducing them to benefits and services of membership, and serve as liaisons with the broader business community. Ambassadors demonstrate our organization's commitment to achieving success, Together.

BENEFITS

- Improved leadership skills
- Opportunity to serve the community and local economy
- Increased visibility and recognition for the individual and their business
- Enhanced career opportunities through strategic networking
- Growth of client base and contacts

MEMBERSHIP CRITERIA

- Be a Chamber member in good standing for a minimum of one year
- Participate in an Ambassador orientation before acting on behalf of the Chamber
- Possess knowledge of Chamber services and programs, as well as the Forsyth County business community
- Possess a strong desire for community involvement
- Take initiative and be motivated to meet new members at Chamber events and business site visits
- Be a leader and possess skills that will guide new members
- Agree to fulfill Ambassador responsibilities
- Ambassador status can be revoked for the following reasons: Cancellation of Chamber membership or inability to fulfill responsibilities as agreed upon.

CODE OF CONDUCT

- **Maintain Confidentiality:** Refrain from publicly discussing internal committee business discussions.
- **Represent Chamber Branding:** Wear your Ambassador nametag when you are representing the Chamber and use Chamber documents when interacting with members and prospects.
- **Be Positive:** You are an extension of the Chamber when out and about in the community!

CONTACT

Barbette Dunn • 336.728.9245 • bdunn@winstonsalem.com

REQUIREMENTS

If you are selected as an Ambassador, you must fulfill the following in order to maintain active status on the team and be listed as a Chamber Ambassador:

- Attend at least 5 Wake Up Winston events per year
- Attend at least 2 other Chamber networking events per year
- Attend at least 3 ribbon cuttings per year
- Attend an Ambassador Orientation
- Attend at least 4 Ambassador meetings (held bi-monthly)
- Attend at least 2 Member Benefits meetings (held bi-monthly)
- Call new members to welcome them and encourage them to participate in Chamber activities
- Refer prospective members
- Commit to one year of volunteer service

APPLY

Apply at winstonsalem.com/ambassadors or complete the form below and return to Barbette Dunn: bdunn@winstonsalem.com.

NAME:	EMAIL:
EMPLOYER:	PHONE:
WHY DO YOU WANT TO BECOME A CHAMBER AMBASSADOR?	
WHAT CONTRIBUTIONS CAN YOU BRING TO THE CHAMBER TEAM?	
AS AN AMBASSADOR, WHAT WOULD YOU HOPE TO CONVEY TO OTHER CHAMBER MEMBERS?	
WHAT OTHER VOLUNTEER COMMITMENTS ARE YOU CURRENTLY INVOLVED IN?	
HOW CAN THE CHAMBER ASSIST YOU IN YOUR ROLE AS AN AMBASSADOR?	
SIGNATURE:	DATE: