



TERRY G. WILLIAMS

Executive Vice President, Chief Strategy Officer
Wake Forest Baptist Health

Terry G. Williams is Executive Vice President and Chief Strategy Officer of Wake Forest Baptist Medical Center. He joined the organization in December 2013.

In this position, Mr. Williams formulates and executes overall business strategy, fosters strategic alliances, and promotes growth. He provides leadership regarding business intelligence, clinical integration development, affiliations, partnerships, joint ventures, and management agreements.

Williams is responsible for Strategic Planning, Clinical Business Development, Clinically Integrated Network formation, Business Health Solutions, and FaithHealth NC. He is the administrative leader for WFBH significant Population Health work and also oversees Communications, Marketing and Media.

Prior to joining Wake Forest Baptist Medical Center, Terry served as Chief Strategy and Growth Officer at a \$2.7 B, 12 hospitals system in the Midwest and has previously served as Executive Vice President of Organizational Transformation. Earlier in his career, he was partner at a national consulting firm and before that served as Vice President at a national Health Information Technology (HIT) company where he built a multi-million dollar health services division that focused on delivering clinical and business value to 75+ health systems around the country.

Over his 25-plus year career, Terry has worked with more than 200 health care organizations to drive breakthrough quality, operational, IT, customer service and financial performance. He has published articles about topics ranging from partnership models for health systems to critical success factors to achieve value from information technology investments.

Williams holds a bachelor's degree from Northeastern State University, a graduate diploma in economics from the University of East Anglia in England, and a MBA from Emory University.

Terry enjoys mission work, cycling and co-founded the Great Atlanta Youth Walk and a camp for foster, abused and neglected children. He serves on several community and health care related boards. He and his wife Christie, have two sons, Austin and Logan.