

MEMBERSHIP BENEFITS

QUICK LOOK

	PARTNER \$7,500	ASPIRE \$4,500	BUILD \$2,500	CONNECT \$1,000	GROW \$450
Member-Only Event & Programming Access	✓	✓	✓	✓	✓
Member Pricing for Events and Programs	✓	✓	✓	✓	✓
Ability to Post Events to Community Calendar-No Cost	✓	✓	✓	✓	✓
Ability to Post Jobs to Website-No Cost	✓	✓	✓	✓	✓
Subscription to e-Newsletters	✓	✓	✓	✓	✓
Opportunity to Participate in Committees	✓	✓	✓	✓	✓
Exclusive Member-Only Discounts (Worker's Comp)	✓	✓	✓	✓	✓
Ribbon Cutting/Grand Opening Service	✓	✓	✓	✓	✓
Sponsorship/Advertising Opportunities	✓	✓	✓	✓	✓
Social Media Coaching Session	✓	✓	✓	✓	✓
Access to Talent Retention & Recruitment Consultation	✓	✓	✓	✓	✓
Access to Economic Development Services	✓	✓	✓	✓	✓
Member Web Badge	✓	✓	✓	✓	✓
Opportunity to Participate in Winston Under 40	✓	✓	✓	✓	✓
Online Directory Location Listing	✓ x X	✓ x 8	✓ x 5	✓ x 2	✓
Annual Custom Community Research and Data Report	✓	✓	✓	✓	
Member List in Spreadsheet Form (No Emails)	✓	✓	✓	✓	
Premium Directory Listing	✓	✓	✓	✓	
Digital Billboard on Website (time frames vary)	✓	✓	✓	✓	
Sponsorship Credit	\$750	\$500	\$200		
Invitation to Attend Semi-Annual President's Reception	✓	✓	✓		
Priority Invitations to Advocacy & Inter-City Trips	✓	✓	✓		
Priority Seating at Events	✓	✓			
Access to Exclusive Receptions	✓	✓			
Invitation to CEO Reception	✓				
Invitation to one Investor-Only Event	✓				



CONTACT | Barbette Dunn • bdunn@winstonsalem.com • 336.728.9245

Investment opportunities are also available for companies looking for high-impact exposure and engagement in each of our key initiatives.