

# TECHNOLOGY & ENTREPRENEURSHIP

Winston-Salem is a city known for innovation, driven by its renowned research institutions and extensive entrepreneurial ecosystem. Winston-Salem's low cost of doing business and robust talent pipeline offer international corporations and startups alike opportunity to thrive.



## INNOVATION QUARTER

This thriving innovation district, home to 170+ businesses employing 3,600 individuals, sprawls over 2.1M square feet of office, lab and educational space and has been recognized as one of the top 10 innovation districts in the world.

## NORDIC AMPLIFY

This international accelerator helps prepare Nordic growth-phase healthcare and med-tech companies to enter the US market, utilizing Winston-Salem as a prime entry point with strong life sciences and entrepreneurial sectors.

## NOTABLE COMPANIES



## TALENT & WORKFORCE ADVANTAGES



**18**

Regional Colleges & Universities



**2K**

Degrees And Certificates Awarded In Engineering & Production Technology (2019)



**51K**

Regional Employment in Tech Sector



**42%**

of Residents Have an Associate's Degree or Higher

**#1**

CITY FOR SMALL BUSINESS GROWTH

**#2**

CITY FOR WOMEN IN TECH

"You can stretch your dollar much further here than you can in New York or San Francisco – plus there is a really supportive environment. In Winston-Salem, you are an influencer, a changemaker – you are not just a number."

Carl Turner  
CEO / Founder  
SWIPEBY

### COMMUNITY ASSETS

GWSI Tech Talent Recruitment Fund

GWSI Innovation Council

Forsyth Tech – Nanotechnology, Cybertechnology, & Customized Training Programs

NC Tech Center

NCIdea Grants

ARVR NCSA program