

GREATER WINSTON-SALEM, INC.

# MANUFACTURING TALENT

Winston-Salem, NC

## TALENT MARKET



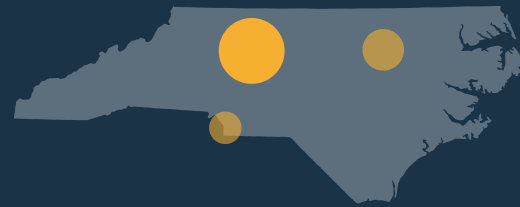
In the Southeast for Manufacturing

**1.27 LQ**

Manufacturing Talent  
Concentration in  
Winston-Salem

**15.8%**

Labor Cost Savings when  
Compared to Charlotte  
and Raleigh-Durham



\*Manufacturing LQ 2021 Q1  
CLT: 0.74, RDU: 0.76, WS: 1.27

## HIGHER EDUCATION ASSETS

**100,000+**

Regional College Students from 18 Institutions

**6**

Local Institutions

W-S STATE  
UNIVERSITY

FORSYTH  
TECHNICAL

UNC SCHOOL  
OF THE ARTS

SALEM  
COLLEGE

WAKE FOREST  
UNIVERSITY

CAROLINA  
UNIVERSITY



**23,000**

Degrees Awarded  
Annually in Region

**1,775**

In Engineering &  
Production Technology

\*Numbers Indicate Total 2019 Graduates

## TRAINING RESOURCES

### CUSTOMIZED TRAINING AT FORSYTH TECH

Provides customized, state-funded training for new and expanding industry across North Carolina.

### NCWORKS

Provides Career Center services including recruiting and screening tools as well as Incumbent Worker Training Grants cover the costs of the following training-related expenses

## DEGREES AWARDED



### ENGINEERING (4-YEAR)

321



### COLLISION REPAIR TECH.

66



### WELDING TECH.

224



### ELECTRICAL SYSTEMS TECH.

122



### COMPUTER-INTEGRATED MACHINING

110



### FACILITY MAINTENANCE TECH.

14



### MECHATRONICS & ELECTROMECH. TECH

81



### AERONAUTICAL & AVIONICS TECH.

132



### ELECTRONICS ENGINEERING TECH

38



### MECHANICAL ENGINEERING TECH.

17



### INDUSTRIAL SYSTEMS TECH

18



\*Numbers Indicate Total 2019 Graduates

## IN THE NEWS

Nature's Value Moves Manufacturing HQ to Winston-Salem  
Citing "Workforce Advantages" - Aug 2021

Wake Forest Graduates First Class of Liberal Arts Engineers  
- May 2021

Forsyth Tech Wins \$5M Grant to Train Students in Advanced  
Manufacturing - Feb 2021



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