

INVESTMENT OPPORTUNITIES



VISIONARY INVESTOR - \$50,000+

As Greater Winston-Salem, Inc.'s highest-level investors, Visionary Investors understand their investment supports the growth of their business and the community. Each Visionary Investor receives a completely customized investment experience - tailored to their organization's exact needs and expectations.



PLATINUM INVESTOR - \$25,000+

In addition to Stakeholder level benefits, Platinum Investors receive:

- Marketing in Lobby
- \$2,000 Annual Sponsorship Credit
- 2 Tickets to Raleigh Legislative Trip



STAKEHOLDER INVESTOR - \$15,000+

In addition to Community Investor level benefits, Stakeholder Investors receive:

- Marketing in Board Room
- Ticket to Raleigh Legislative Trip
- Ad in Quarterly Economic Update
- \$1,500 Annual Sponsorship Credit



COMMUNITY INVESTOR - \$10,000+

In addition to Partner level member benefits, Community Investors receive:

- Early Access to Sponsorship Opportunities
- One-Ask Process
- Senior Staff Debrief
- Access to Exclusive Investor-Only Programming
- Priority Registration for Events
- Quarterly Economic Update Reports
- \$1,000 Annual Sponsorship Credit

ALL INVESTORS RECEIVE THESE BASE BENEFITS:

- Recognition at all major events
- Invitation to CEO Reception
- Access to exclusive receptions
- Priority seating at events
- Priority invitations to Advocacy & Inter-City trips
- Invitation to attend Semi-Annual President's Reception
- Member-only event & programming access
- Member pricing for events and programs
- Ability to post events to calendar
- Ability to post jobs to website
- Subscription to e-newsletters
- Opportunity to participate in committees
- Exclusive member-only discounts (worker's comp)
- Ribbon cutting/grand opening service
- Social media coaching session
- Access to talent retention & recruitment consultation
- Access to economic development services
- Member web badge and window cling
- Opportunity to participate in Winston Under 40
- Free certificates of origin
- Annual custom community research and data report
- Member list in spreadsheet form (no emails)
- Premium directory listing
- Digital billboard on website
- Recognition on website



411 West Fourth Street | Suite 211
Winston-Salem, North Carolina 27101
336.728.9200

WinstonSalem.com

Mark Owens

President/CEO

markowens@winstonsalem.com

336.728.9226

Katie Collins

SVP, Operations

kcollins@winstonsalem.com

336.728.9201

PREMIUM INVESTOR BENEFITS

	PLATINUM \$25,000+	STAKEHOLDER \$15,000+	COMMUNITY \$10,000+
Early Access to Sponsorship Opportunities	√	√	√
One-Ask Process	√	√	√
Senior Staff Debrief	√	√	√
Access to Exclusive Investor-Only Programming	√	√	√
Priority Registration for Events	√	√	√
Quarterly Economic Update Reports	√	√	√
Annual Sponsorship Credit	\$2,000	\$1,500	\$1,000
Marketing in Board Room	√	√	√
Ticket to Raleigh Legislative Trip	2	1	
Ad in Quarterly Economic Update	√		
Marketing in Entryway	√		