



WINSTON
UNDER
40

LEADERSHIP AWARDS

LARRY BARRON

WORD ACADEMY

Larry Barron, LB the Poet, is a Hip Hop and Spoken Word artist. He is the founder of the Word of Mouth Wednesday experience, an artist collective titled W.O.R.D. Society, and an in-school education program called WORD Academy. LB is a community builder that recognizes artistic expression as the core to bridging the gap between our differences. Larry has been recognized as a Winston-Salem Fine Arts Award recipient, Hip Hop Artist of the Year, and Winston-Salem Grand Slam Champion among other accolades.



ROBERT BROWN

REYNOLDS AMERICAN INC.

Originally from Arkansas, Robert has lived and worked in six states prior to making Winston-Salem home for his family. After leading Retail and IT teams for Microsoft, he joined WW Operations at Amazon, over time expanding his role to take ownership of Executive Development for WW Operations. Robert brought his business experience to Reynolds American where he now leads Talent Development strategy and programming. Robert is passionate about helping others achieve their goals and embraces those opportunities through his work at Reynolds and involvement in community groups.



HANNAH CALLAWAY

REYNOLDA HOUSE MUSEUM & GARDENS

Hannah Callaway is currently the Director of Marketing and Communications for Reynolda House and Reynolda Gardens, overseeing the Reynolda brand. Previously, Hannah has worked in communications and digital media for the University of North Carolina School of the Arts (UNCSA); Salem Academy and College; and Market America, Inc. She has a bachelor's degree from Appalachian State University and is an alumna of Salem Academy. Hannah enjoys traveling with her husband, Brandon, and spending weekends testing out new recipes. In her spare time, she's learning French.



JOHN CHAMPLIN

WAKE FOREST UNIVERSITY

In his role at Wake Forest University, John assists with the student-to-alumni transition, planning events for young alumni and assisting with alumni service efforts in the spirit of the University's motto, Pro Humanitate. John involves being active in the community in particular by serving on the Board of the Hispanic League and working with the SECU Family House. His hobbies include trying hot dogs around the country (follow his Instagram adventures @TourDeFrank), loving on his AARF-adopted dog Sydney, cheering on Wake Forest sports teams, and enjoying all of the wonderful food and drink Winston-Salem has to offer.



SARAH CHANDLER

WILDFIRE

At Wildfire, Sarah works with local, regional, and national clients to achieve their business development, marketing and advertising goals. Upon graduating from The University of Georgia followed by professional opportunities in Athens, GA and Richmond, VA, Sarah returned to her hometown of Winston-Salem in 2014. Sarah is active in the community, currently serving on the Executive Leadership Council for The Leukemia & Lymphoma Society's Triad Light the Night event, and enjoys volunteering with The Winston-Salem Street School and in her children's schools. Outside of work, she enjoys spending time with her husband, two young boys, day trips, supporting local shops & restaurants and playing tennis.



JORDAN COOPER

LINVILLE TEAM PARTNERS

Jordan joined Linville Team Partners in 2018, subsequently forming a team with Aubrey Linville within the brokerage firm to focus on a shared calling to specialize in investment sales and retail growth. Over the last 18 months, the two-person partnership has flourished into a 10-person team resulting in a dramatic increase in contributing achievements. A Boulder, Colorado native, Jordan attended the University of North Carolina, where she graduated from the Journalism School with a degree in public relations.

Jordan is glad to call Winston-Salem home and enjoys live music and spending time outdoors with her husband Bobby and their baby girl, Hazel.



DIXON DOUGLAS

CYCLEBAR

FLOW AUTOMOTIVE

Dixon Douglas is the owner of CycleBar Winston-Salem and the Director of Partnerships and Customer Loyalty at Flow Automotive. Since graduating from Wake Forest University, he has spent 17 years in the Entertainment, Sports, and Lifestyle Marketing space. Dixon is married with two beautiful girls, Beverly and Wells, and two dogs Olive and Bogey. A motto of his is by Ralph Waldo Emerson: if one person has breathed easier because you have lived, this is to have succeeded!



PHOTO: ALEX FUENTES

MICHAEL GRACE

KILPATRICK TOWNSEND & STOCKTON

Mike Grace focuses his practice on business and corporate law, mergers and acquisitions (M&A), and private equity. He regularly advises public portfolio companies of private equity funds and other middle-market businesses across a wide range of industries, including retail, consumer goods, software-as-a service technology solutions, and business-to-business transactions. Prior to joining the firm, Mike was Legal Counsel at the Supreme Court of North Carolina, where he provided legal support to the Chief Justice in his role as head of the North Carolina Judicial Branch.



KARA HOLDEN

WESTLAWN SCHOOL

Kara is originally from the Buffalo, NY area and has held a variety of positions in her educational career- ranging from ABA therapist, NC K-12 public school self-contained Autism and Resource teacher, to a General and Special Education Professor at UNCG and Elon. In the spring of 2020, Kara founded Westlawn School – a private, non-for-profit school – rooted in a community that fosters independence, curiosity, and individual growth in students who are twice exceptional. Kara loves to run, garden, bike, cook, do home projects, and spend time with family and the great outdoors in her free time.



PHOTO: EMILY ELROD PHOTOGRAPHY

JACOB HORVAT

FLOW AUTOMOTIVE

Jake is the Director of Digital Marketing at Flow Automotive. Outside of work, Jake spends his time serving as a board member of Down Syndrome Association of Greater Winston-Salem, chair of Emerging Leaders United for the United Way of Forsyth County, and will serve on the board beginning in January 2023. He has also spent time serving on the finance committee at his church and was a sunday school teacher for 2 years. Jake enjoys playing the piano, spending time with family, and learning early 20th century history.



KESA JESSUP

THE WINSTON-SALEM FOUNDATION

Kesa Jessup is a Winston-Salem native passionate about higher education and cultivating an equitable pathway to family sustaining wages for all members of our community. She works at the Winston-Salem Foundation as Program Director, Access to Postsecondary Education. She is working on her doctorate in Education at NC State University. In her volunteering efforts she supports Pre-K Priority as a Parent Representative and recently began serving as a Mentor for Greater Winston-Salem Inc.'s Senior Academy. In her free time, she enjoys spending time with her husband Korey and their eight-year-old daughter Kalli.



KRISTIN KELLY BROYLES

STATE OF NC DISTRICT COURT

Kristin Kelly Broyles is a District Court Judge in Forsyth County. She received her undergraduate degree from UNC-Chapel Hill with a B.A. in Political Science and received her law degree from NCCU School of Law. Judge Broyles is a NC Board Certified Specialist in Family Law. Within our community, Judge Broyles has served on several boards including Dress for Success Winston-Salem, Junior League of Winston-Salem, and is currently serving on the Board of Directors for The Childcare Resource Center. She enjoys volunteering on the weekends with Goler Community Garden and H.O.P.E. of Winston-Salem. In her spare time, Judge Broyles enjoys spending time with her husband and daughter, playing golf, going to the beach and playing with her St. Berdoodle.



MICHELLE KLINE

BEAM DYNAMICS VENTURE DOG WALKING

Michelle Kline graduated with a Master of Social Work in spring of 2019 from UNC. She's the owner of Venture Dog Walking, a local dog walking service providing peace of mind for working pet parents, and recently joined a startup called BEAM Dynamics as their Director of Customer Success. Michelle loves creating and building businesses, and is also a real estate investor in the Winston Salem area. Michelle spends her free time hiking with her husband, Evan, and snuggling her two dogs, Winston and Ronin.



DR. MARIANNE MAGJUKA

WAKE FOREST UNIVERSITY

Marianne Magjuka, EdD, serves as Assistant Dean of Students and Executive Director of the Office of Civic & Community Engagement at Wake Forest University. She established the civic learning and democratic engagement initiative at Wake Forest and created Deacs Decide, a campus-wide election engagement project. In 2015, Marianne established the Winston-Salem Community Action Coalition, an AmeriCorps VISTA project focused on capacity-building, education, and economic development. She also co-directs a Public Health AmeriCorps project that connects volunteers to community health centers in Forsyth County.



ALEXIA MITCHELL

RESET & HEAL, LLC

Alexia Mitchell is a Licensed Clinical Therapist-Associate and the Owner/Founder of Reset and Heal, LLC. Alexia has emerged as a leader in the mental health sector, by providing equitable access to mental health services for women and minorities in the Triad. Prior to launching her company, Alexia served as Community Executive and as an Executive Director for one of North Carolina's leading child behavioral health care providers. Using her own life experiences and clinical expertise, Alexia's consulting firm partners with both public and private sectors, major non-profits, private foundations, faith based organizations, and educational institutions to provide mental health consulting and support.



STEVE OVERCASH

ENCORE BANK

Steve Overcash began his career in banking as a teller, eventually serving in positions as a business credit analyst and business banker with Wells Fargo. He is currently a Senior Vice President and Business Relationship Manager at Encore Bank. As an avid sports fanatic, fall is Steve's favorite season when he enjoys cookouts and watching football with family and friends. Steve and his fiancé are raising three beautiful girls, Charlotte, Leah, and Clara.



DEVIN PURGASON

FORSYTH TECH

Devin Purgason serves as the Executive Director of Marketing and Student Care at Forsyth Technical Community College, where he is able to combine his exceptional talent for visual storytelling with his commitment to equity for everyone in our community. He is also the principal at a successful photography business, which focuses on event, lifestyle and fine art photographs. He was selected by the American Association of Community Colleges to complete training at their Future Leaders Institute and has been a sought-after collaborator for higher education marketing best practices.



OLIVIA SCHLABACH

FINN PARTNERS

Olivia is an Associate Vice President at FINN Partners where she manages a diverse portfolio of clients in the growing Healthcare Practice. In addition to advocating for her clients and their customers, Olivia is passionate about women's health and SDoH, which is evident through her involvement on the National Board for Women in Healthcare and her ongoing participation in the Junior League of Winston-Salem. Olivia was recently recognized by the Health IT Marketing Community (HITMC) as a Rising Star Award recipient for 2022. In her free time Olivia can be found spending time with her husband, Daniel, and their French Bulldog, Frank, in her native North Carolina.



JEREMY SERKIN

UNC SCHOOL OF THE ARTS

A native of Florida, Jeremy came to Winston-Salem in 2015 after years of working up and down the East Coast. He is a marketing and operations professional, with particular expertise in constituency relationship management and strategy. He previously led digital communications for the Anti-Defamation League in New York City, worked in corporate revenue operations in the high-tech sector and guided institutional communications at the University of Virginia. At the University of North Carolina School of the Arts, Jeremy leads initiatives focused on student recruitment, performance and event marketing, special donor projects and messaging, and broad institutional communications. A former collegiate rower, Jeremy finds fitness within Winston-Salem's thriving cycling community.



DR. JEREMIAH SHIPP

WINSTON-SALEM STATE UNIVERSITY

Dr. Jeremiah E. Shipp is a Senior Faculty Development Specialist in the Center for Innovative and Transformative Instruction at Winston-Salem State University. At WSSU, he leads the Excellence in Online Instruction Initiative to prepare faculty to implement evidence-based teaching practices in their courses. He is also an adjunct professor teaching online courses in leadership for doctoral students. In his spare time, Dr. Shipp enjoys action movies, weight lifting, and spending quality time with his wife, Vanita, and two sons, Elijah and Joshua. His favorite quote by author, poet and civil rights activist Maya Angelou states, "When you learn, teach. When you get, give."



PHOTO: GARRETT A. GARMS

HAYLEY SINK

CROSBY SCHOLARS

Hayley is the Marketing and Engagement Officer for Crosby Scholars Community Partnership, a nonprofit organization ensuring that every public school student in Forsyth County has the opportunity to attend college. Hayley serves on the Board of Directors for Moji Coffee + More, a coffee shop located in Downtown Winston-Salem that provides job and life skills training to individuals with differing abilities so they can find and retain meaningful employment. Hayley is a proud Virginia Tech Hokie, graduating in 2012 with a Bachelor of Science in Sociology, and holds a Master of Public Administration degree from the University of North Carolina Wilmington. She resides in Kernersville with her Husky-Poodle pup, Sydney.



ALICE SMITH

ALICE APPROVED, LLC

Alice is a Registered Dietitian, Certified Health Coach, and entrepreneur. She is the founder of Alice Approved, a nutrition education and counseling service. Alice is committed to helping women reach their health goals through her life-changing group programs and 1:1 nutrition coaching. She is passionate about sharing wellness tips on her Alice Approved social media pages, website, podcast, and regular occurring television segments. Her enthusiasm for healthy eating is infectious and contagious!



PHOTO: MEGAN BLACK PHOTOGRAPHY

KELLY SUTTON

HANESBRANDS

At Hanesbrands, Kelly has held roles from Research & Development to Marketing and Product Management – all of which draw on her textile education from North Carolina State University Wilson College of Textiles. Most recently she has held the role of Product Manager managing the Alternative Apparel and Champion Printwear brands. In addition to her work at Hanesbrands, Kelly is passionate about serving her community through involvement as the Chair of United Way's Emerging Leaders United, founding member of Salvation Army Echelon, the young leaders arm of the Salvation Army, and volunteering at her local church, Two Cities. In her free time, she loves cooking and baking for friends and family and being outside with her husband and dog.



BRITTANY TODD

B BALANCED COUNSELING & WELLNESS

Brittany Todd is a Winston-Salem native and founder of B Balanced Counseling & Wellness, a private practice counseling firm with an emphasis on full spectrum health and wellbeing. In 2022, Brittany and her B Balanced team launched a not for profit organization, “B Well Winston,” that is designed to unite local health and wellness practitioners, vendors, and small businesses across the community to raise money for mental health foundations and provide residents access and education to these important resources. She is a former NCAA swimmer and competed in the US Olympic Trials. In her spare time, she enjoys spending time with her two kids and going to all the cool events around Winston-Salem with friends and family.



BENJAMIN WINIKOFF

ELLIOT MORGAN PARSONAGE, PLLC

Ben Winikoff has a diverse civil litigation practice with a focus on the areas of employment law, workers' compensation, and personal injury. Ben has been selected to the 2019, 2020, 2021, and 2022 North Carolina Rising Stars List by Super Lawyers and the 2023 Edition of Best Lawyers in America list. In addition to being a full-time attorney, Ben teaches workers' compensation law as an adjunct professor at Wake Forest University School of Law and serves as a Captain in the United States Army Reserves as a Judge Advocate. Ben is a graduate of Wake Forest University and Wake Forest University School of Law. He lives in Winston Salem with his wife, Holley, and two daughters.

