

TECHNOLOGY & ENTREPRENEURSHIP

Winston-Salem is a city known for innovation, driven by its renowned research institutions and extensive entrepreneurial ecosystem. Winston-Salem's low cost of doing business and robust talent pipeline offer international corporations and startups alike opportunity to thrive.



INNOVATION QUARTER

This thriving innovation district, home to 170+ businesses employing 3,600 individuals, sprawls over 2.1M square feet of office, lab and educational space and has been recognized as one of the top 10 innovation districts in the world.

NORDIC AMPLIFY

This international accelerator helps prepare Nordic growth-phase healthcare and med-tech companies to enter the US market, utilizing Winston-Salem as a prime entry point with strong life sciences and entrepreneurial sectors.

#1

CITY FOR SMALL BUSINESS GROWTH

#2

CITY FOR WOMEN IN TECH

“We truly feel like people are vested in what we’re doing and hope that BEAM, as well as the other startups here, become a huge part of Winston-Salem in the years to come.”

David Kaszycki
Founder
BEAM Dynamics

NOTABLE COMPANIES



TALENT & WORKFORCE ADVANTAGES



18

Regional Colleges & Universities



2K

Degrees And Certificates Awarded In Engineering & Production Technology (2019)



51K

Regional Employment in Tech Sector



42%

of Residents Have an Associate's Degree or Higher

COMMUNITY ASSETS

GWSI Tech Talent Recruitment Fund

GWSI Innovation Council

Forsyth Tech – Nanotechnology, Cybertechnology, & Customized Training Programs

NC Tech Center

NCIdea Grants

ARVR NCSA program