

WINSTON UNDER 40



The Winston Under 40 program promotes talent recruitment, retention, and development by offering a broad range of opportunities for young professionals. Focusing on three core goals of leadership development, community involvement, and networking opportunities, the program helps to build our next generation of leaders and create a collective network of young professionals across all industries.



2022 WINSTON UNDER 40 LEADERSHIP AWARD RECIPIENTS



1,500+
YOUNG
PROFESSIONAL
MEMBERS



ANNUAL NONPROFIT
COMMUNITY
PARTNER

WINSTON UNDER 40

ANNUAL PROGRAM SPONSORSHIPS

Show your company's support of cultivating top talent in Winston-Salem and Forsyth County as we work to fuel a robust workforce pipeline and create a strong talent base for new and existing companies. Winston Under 40 program sponsorships offer year-long sponsorship presence across all Winston Under 40 programs and events.

TITLE SPONSOR	\$10,000	GOLD SPONSOR	\$5,000	SILVER SPONSOR	\$2,000
<ul style="list-style-type: none"> • Seat on the Winston Under 40 Advisory Board • "Presented by" naming rights at all events & programs • Presence on website, event A/V, and Leadership Awards collateral • Verbal recognition at all Winston Under 40 events • Logo recognition on website and email newsletters • Option to host one Winston Under 40 event per year • Name recognition on Winston Under 40 webpage and select collateral • Name recognition on email newsletters 		<ul style="list-style-type: none"> • Verbal recognition at all Winston Under 40 events • Logo recognition on website and email newsletters • Option to host one Winston Under 40 event per year • Name recognition on Winston Under 40 webpage and select collateral • Name recognition on email newsletters 		<ul style="list-style-type: none"> • Option to host one Winston Under 40 event per year • Name recognition on Winston Under 40 webpage and select collateral • Name recognition on email newsletters 	

LEADERSHIP AWARDS

TIMEFRAME: Q4

RECURRENCE: ANNUALLY

ESTIMATED ATTENDANCE: 150-200

Each year, Winston Under 40 recognizes 20 of the community's outstanding leaders under 40 in the Leadership Awards. These recipients are excelling in their field, contributing to the community, and demonstrating strong leadership for Winston-Salem and Forsyth County.

TITLE SPONSOR

\$3,500

- "Presented by" naming rights
- Sponsor remarks during event introduction
- 1 table of 8, preferred seating
- Company logo in event A/V and recognition from podium
- Prominent company recognition on all event promotions
- Company logo and link on event registration page

AWARDS SPONSOR

\$2,000

- 1 table of 8, preferred seating
- "Awards presented by" recognition
- Company logo in event A/V and recognition from podium
- Company logo and link on event registration page

RECEPTION SPONSOR

\$1,000

- 1 table of 8, preferred seating
- Company logo in event A/V and recognition from podium
- Company recognition on all event promotions
- Company logo and link on event registration page

TABLE SPONSOR

\$750

- 1 table of 8
- Company name and link on event registration page
- Name recognition at the beginning and end of event PowerPoint

WINSTON UNDER 40 GOLF TOURNAMENT

TIMEFRAME: Q2

RECURRENCE: ANNUALLY

ESTIMATED ATTENDANCE: 100

The Winston Under 40 Golf Tournament benefits Winston Under 40's programming for professional and career development as well as our annual nonprofit community partner.

TEAM FOURSOME \$500

TITLE SPONSOR \$5,000

- "Presented by" naming rights
- One (1) foursome
- Logo included on all printed materials (including banners)
- Special recognition during tournament
- Opportunity to set up promotional display on Hole #1
- Company name and link on event registration page

RECEPTION SPONSOR \$2,000

- One (1) foursome
- Logo included on all printed materials (including banners)
- Opportunity to speak at reception
- Company name included in all promotional materials
- Company name and link on event registration page

LUNCH SPONSOR \$2,000

- One (1) foursome
- Logo included on all printed materials (including banners)
- Logo displayed in lunch area
- Opportunity to welcome guests at lunch
- Company name included in all promotional materials
- Company name and link on event registration page

GIVEAWAY SPONSOR \$1,000

- One (1) foursome
- Branding on tote bags (supplied by GWSI), can provide promo items
- Opportunity for representatives to distribute giveaways
- Inclusion on appropriate marketing materials
- Company name and link on event registration page

WINSTON UNDER 40 GOLF TOURNAMENT

TIMEFRAME: Q2

RECURRENCE: ANNUALLY

ESTIMATED ATTENDANCE: 100

The Winston Under 40 Golf Tournament benefits Winston Under 40's programming for professional and career development as well as our annual nonprofit community partner.

TEAM FOURSOME \$500

BEVERAGE CART SPONSOR (X2) \$1,000

- One (1) Foursome
- Opportunity for representative to ride on beverage cart
- Logo and signage on beverage cart
- Inclusion on appropriate marketing materials
- Company name and link on event registration page

DRIVING RANGE SPONSOR \$1,000

- One (1) Foursome
- Logo and signage at driving range
- Inclusion on appropriate marketing materials
- Company name and link on event registration page

PUTTING GREEN SPONSOR \$1,000

- One (1) Foursome
- Logo and signage at driving range
- Inclusion on appropriate marketing materials
- Company name and link on event registration page

CLOSEST TO THE PIN SPONSOR \$500

- Branded sign on golf course
- Company name and link on event registration page

LONGEST DRIVE SPONSOR \$500

- Branded sign on golf course
- Company name and link on event registration page

HOLE SPONSOR \$150

- Branded sign at hole
- Company name and link on event registration page

INTERN EXPERIENCE

TIMEFRAME: Q2

RECURRENCE: ANNUALLY

ESTIMATED ATTENDANCE: 100-200

Each year college talent arrives in Winston-Salem to pursue professional internship opportunities with local employers. At the Intern Experience, we invite interns from both local colleges and external colleges and universities to gather together to network, collaborate, and learn more about our community. Interns are also invited to a series of summer community events to provide opportunities to further explore Winston-Salem as a place to work and locate.

TITLE SPONSOR \$2,500

- "Presented by" naming rights
- Opportunity for company to host an information table
- Company logo in event A/V and recognition from podium
- Company logo and link on event registration page
- Prominent company recognition on all event promotions

SUPPORTING SPONSOR \$1,000

- Opportunity for company to host an information table
- Company logo in event A/V and recognition from podium
- Company logo and link on event registration page
- Prominent company recognition on all event promotions

WINSTON UNDER 40 SOCIALS

RECURRENCE: QUARTERLY

ESTIMATED ATTENDANCE: 30-40

Winston Under 40 invites young professionals to network and experience various venues throughout Winston-Salem in a relaxed after-work social event.

ANNUAL TITLE SPONSOR \$5,000

- "Presented by" naming rights
- Sponsor remarks at each event
- Company logo and link on event registration pages and emails
- Prominent company recognition on all event promotions

SESSION SPONSOR \$500 PER EVENT

- Opportunity for company representative to welcome guests
- Company logo and link on event registration page
- Sponsor remarks at the beginning of event



OUR MISSION

To initiate, influence, engage, and empower community leadership to create economic growth and prosperity for all.

winstonsalem.com

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