



STATE OF THE ECONOMY

APRIL 22, 2025

400-500 ESTIMATED ATTENDANCE

At the State of the Economy presented by Reynolds American Inc. we will welcome North Carolina Governor Josh Stein as the keynote speaker. This event also provides economic insights from Mark Owens, President and CEO of Greater Winston-Salem Inc.

TITLE SPONSOR

SOLD

- "Presented by" naming rights
- Introduction of speaker
- 1 seat at speaker's table
- 1 table of 8, preferred seating
- 30 second commercial shown at event
- Company logo in event A/V and recognition from podium
- Company name and link on event registration page
- Prominent company recognition on all event promotions

SUPPORTING SPONSOR

\$7,500

- 1 table of 8, preferred seating
- 30 second commercial shown at event
- Company logo in event A/V and recognition from podium
- Company name and link on event registration page
- Company recognition on all event promotions

GOLD SPONSOR

\$3,500

- 1 table of 8
- Company name and link on event registration page
- Name recognition at the beginning and end of event PowerPoint

FLORAL SPONSOR

\$3,000 *SOLD*

- 4 tickets
- Company name and logo on appropriate signage and centerpieces at event
- Recognition during event

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