

# INVESTMENT OPPORTUNITIES



## VISIONARY INVESTOR - \$50,000+

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As Greater Winston-Salem Inc.'s highest-level investors, Visionary Investors understand their investment supports the growth of their business and the community. Each Visionary Investor receives a completely customized investment experience - tailored to their organization's exact needs and expectations.



## PLATINUM INVESTOR - \$25,000+

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In addition to Stakeholder level benefits, Platinum Investors receive:

- Marketing in Lobby
- \$2,000 Annual Sponsorship Credit
- Two (2) Tickets to Raleigh Legislative Trip



## STAKEHOLDER INVESTOR - \$15,000+

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In addition to Community Investor level benefits, Stakeholder Investors receive:

- Marketing in Board Room
- One (1) ticket to Raleigh Legislative Trip
- Ad in Quarterly Economic Update
- \$1,500 Annual Sponsorship Credit



## COMMUNITY INVESTOR - \$10,000+

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In addition to Partner level member benefits, Community Investors receive:

- Invitation to Executive Reception
- Early Access to Sponsorship Opportunities
- One-Ask Process
- Senior Staff Debrief
- Access to Exclusive Investor-Only Programming
- Priority Registration for Events
- Priority Registration for Intercity Trip
- Quarterly Economic Update Reports
- \$1,000 Annual Sponsorship Credit

ALL INVESTORS RECEIVE THESE **BASE BENEFITS:**

- Private Economic Development Presentation Upon Request
- Invitation to one Investor-Only Greater Insights Forum
- Advertising Credit
- Priority Seating at Events
- Sponsorship Credit
- Priority Invitations to Advocacy Trips
- Annual Custom Community Research and Data Report
- Member List in Spreadsheet Form (No Emails)
- Premium Directory Listing
- Digital Billboard on Website (time frames vary)
- Member-Only Event and Programming Access
- Member Pricing for Events and Programs
- Ability to Post Events to Community Calendar-No Cost
- Ability to Post Jobs to Website-No Cost
- Subscription to e-Newsletters
- Exclusive Member-Only Discounts
- Ribbon Cutting/Grand Opening Service
- Sponsorship/Advertising Opportunities
- Marketing Consultation
- Access to Talent Retention & Recruitment Consultation
- Access to Economic Development Services
- Member Web Badge
- Opportunity to Participate in Referral Groups/Committees
- Opportunity to Participate in Winston Under 40
- Online Directory Location Listing
- Conference Room Access



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**PREMIUM INVESTOR BENEFITS**

	PLATINUM \$25,000+	STAKEHOLDER \$15,000+	COMMUNITY \$10,000+
Early Access to Sponsorship Opportunities	√	√	√
One-Ask Process	√	√	√
Senior Staff Debrief	√	√	√
Access to Exclusive Investor-Only Programming	√	√	√
Priority Registration for Events	√	√	√
Quarterly Economic Update Reports	√	√	√
Annual Sponsorship Credit	\$2,000	\$1,500	\$1,000
Marketing in Board Room	√	√	√
Invitation to Executive Receptions	√	√	√
Invitation to Intercity Trip	√	√	√
Ticket to Raleigh Legislative Trip	2	1	
Ad in Quarterly Economic Update	√		
Marketing in Entryway	√		