

# WORLD OF WORK

PRESENTED BY  
FORSYTH COUNTY



OCTOBER 22, 2025

Lawrence Joel Veterans Memorial Coliseum

This event will welcome more than 2,500 Winston-Salem/Forsyth County Schools 10<sup>th</sup> graders to explore career possibilities across a variety of industries. Students will have the opportunity to interact with businesses and educational institutions to learn more about the careers that interest them and how to get there. The day will wrap up with a community career fair open to the public.

A networking breakfast and lunch are included for participating employers.

Your support will help introduce the next generation of workforce to the World of Work.

## PRESENTING SPONSOR

**SOLD**

## COMMUNITY CAREER FAIR SPONSOR

**\$10,000**

- Prominent company name/logo included on digital marketing materials
- Opportunity to set up business booth in premium location
- Logo/name recognition at event
- Company logo/link on event webpage

## COMPANY NETWORKING BREAKFAST SPONSOR

**\$7,500**

- Company logo/link on event webpage
- Opportunity to set up business booth
- Prominent logo/company name recognition at Company Networking Breakfast
- Logo/name recognition at event & pre-event marketing

## LUNCH SPONSOR

**\$5,000**

- Company logo/link on event webpage
- Opportunity to set up business booth
- Prominent logo/company name recognition in lunch area
- Name recognition at event & pre-event marketing

## SILVER SPONSOR

**\$1,500**

- Company name/link on event webpage
- Opportunity to set up business booth
- Name recognition at event

INTERESTED? EMAIL [TCUMMINGS@WINSTONSALEM.COM](mailto:TCUMMINGS@WINSTONSALEM.COM)

