

INVESTMENT OPPORTUNITIES



VISIONARY INVESTOR - \$50,000+

As Greater Winston-Salem Inc.'s highest-level investors, Visionary Investors understand their investment supports the growth of their business and the community. Each Visionary Investor receives a completely customized investment experience - tailored to their organization's exact needs and expectations. This includes a complimentary table at the Legislative Breakfast, State of Economy, State of Education, and Annual Meeting.



PLATINUM INVESTOR - \$25,000+

In addition to Stakeholder level benefits, Platinum Investors receive:

- Marketing in Lobby
- \$2,000 Annual Sponsorship Credit*
- Two (2) Tickets to Raleigh Legislative Trip



STAKEHOLDER INVESTOR - \$15,000+

In addition to Community Investor level benefits, Stakeholder Investors receive:

- Marketing in Board Room
- One (1) ticket to Raleigh Legislative Trip
- Ad in Quarterly Economic Update
- \$1,500 Annual Sponsorship Credit*



COMMUNITY INVESTOR - \$10,000+

In addition to Partner level member benefits, Community Investors receive:

- Invitation to Executive Receptions
- Early Access to Sponsorship Opportunities
- One-Ask Process
- Senior Staff Debrief
- Access to Exclusive Investor-Only Programming
- Priority Registration for Events
- Priority Registration for Intercity Trip
- Quarterly Economic Update Reports
- Recognition at Signature Events
- \$1,000 Annual Sponsorship Credit*

**Sponsorship credit excludes event tables, golf teams, or sponsorships of the same value*

ALL INVESTORS RECEIVE THESE **BASE BENEFITS:**

- Private Economic Development Presentation Upon Request
- Invitation to one Investor-Only Greater Insights Forum
- Advertising Credit
- Priority Seating at Events
- Sponsorship Credit
- Priority Invitations to Advocacy Trips
- Annual Custom Community Research and Data Report
- Member List in Spreadsheet Form (No Emails)
- Premium Directory Listing
- Digital Billboard on Website (time frames vary)
- Member-Only Event and Programming Access
- Member Pricing for Events and Programs
- Ability to Post Forsyth County Events to Community Calendar
- Ability to Post Jobs to Website
- Subscription to e-Newsletters
- Exclusive Member-Only Discounts
- Ribbon Cutting/Grand Opening Service
- Sponsorship/Advertising Opportunities
- Marketing Consultation
- Access to Talent Retention & Recruitment Consultation
- Access to Economic Development Services
- Member Web Badge
- Opportunity to Participate in Referral Groups/Committees
- Opportunity to Participate in Winston Under 40
- Conference Room Access



525 Vine Street | Suite 240
Winston-Salem, North Carolina 27101
336. 728. 9200

WinstonSalem.com

Mark Owens
President/CEO
markowens@winstonsalem.com
336.728.9226

Jessica Harpe
VP, Membership & Engagement
jharpe@winstonsalem.com
336.728.9231

PREMIUM INVESTOR BENEFITS	PLATINUM \$25,000+	STAKEHOLDER \$15,000+	COMMUNITY \$10,000+
Early Access to Sponsorship Opportunities	√	√	√
One-Ask Process	√	√	√
Senior Staff Debrief	√	√	√
Access to Exclusive Investor-Only Programming	√	√	√
Priority Registration for Events	√	√	√
Quarterly Economic Update Reports	√	√	√
Annual Sponsorship Credit*	\$2,000	\$1,500	\$1,000
Marketing in Board Room	√	√	√
Invitation to Executive Receptions	√	√	√
Invitation to Intercity Trip	√	√	√
Recognition at Signature Events	2	1	√
Ad in Quarterly Economic Update	√	√	
Ticket to Raleigh Legislative Trip	√		
Marketing in Entryway	√		