

INVESTMENT OPPORTUNITIES



VISIONARY INVESTOR - \$50,000+

As Greater Winston-Salem Inc.'s highest-level investors, Visionary Investors understand their investment supports the growth of their business and the community. Each Visionary Investor receives a completely customized investment experience - tailored to their organization's exact needs and expectations. This includes a complimentary table at the Legislative Breakfast, State of Economy, State of Education, and Annual Meeting.



PLATINUM INVESTOR - \$25,000+

In addition to Stakeholder level benefits, Platinum Investors receive:

- Marketing in Lobby
- \$2,000 Annual Sponsorship Credit*
- Two (2) Tickets to Raleigh Legislative Trip



STAKEHOLDER INVESTOR - \$15,000+

In addition to Community Investor level benefits, Stakeholder Investors receive:

- Marketing in Board Room
- One (1) ticket to Raleigh Legislative Trip
- Ad in Quarterly Economic Update
- \$1,500 Annual Sponsorship Credit*



COMMUNITY INVESTOR - \$10,000+

In addition to Partner level member benefits, Community Investors receive:

- Invitation to Executive Receptions
- Early Access to Sponsorship Opportunities
- One-Ask Process
- Senior Staff Debrief
- Access to Exclusive Investor-Only Programming
- Priority Registration for Events
- Priority Registration for Intercity Trip
- Quarterly Economic Update Reports
- Recognition at Signature Events
- \$1,000 Annual Sponsorship Credit*

**Sponsorship credit excludes event tables, golf teams, or sponsorships of the same value*

ALL INVESTORS RECEIVE THESE BASE BENEFITS:

Private Economic Development Presentation Upon Request
 Invitation to one Investor-Only Greater Insights Forum
 Advertising Credit
 Priority Seating at Events
 Sponsorship Credit
 Priority Invitations to Advocacy Trips
 Annual Custom Community Research and Data Report
 Member List in Spreadsheet Form (No Emails)
 Premium Directory Listing
 Digital Billboard on Website (time frames vary)
 Member-Only Event and Programming Access
 Member Pricing for Events and Programs
 Ability to Post Forsyth County Events to Community Calendar
 Ability to Post Jobs to Website
 Subscription to e-Newsletters
 Exclusive Member-Only Discounts
 Ribbon Cutting/Grand Opening Service
 Sponsorship/Advertising Opportunities
 Marketing Consultation
 Access to Talent Retention & Recruitment Consultation
 Access to Economic Development Services
 Member Web Badge
 Opportunity to Participate in Referral Groups/Committees
 Opportunity to Participate in Winston Under 40
 Conference Room Access
 Access to Carolina HealthWorks



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PREMIUM INVESTOR BENEFITS

	PLATINUM \$25,000+	STAKEHOLDER \$15,000+	COMMUNITY \$10,000+
Early Access to Sponsorship Opportunities	√	√	√
One-Ask Process	√	√	√
Senior Staff Debrief	√	√	√
Access to Exclusive Investor-Only Programming	√	√	√
Priority Registration for Events	√	√	√
Quarterly Economic Update Reports	√	√	√
Annual Sponsorship Credit*	\$2,000	\$1,500	\$1,000
Marketing in Board Room	√	√	√
Invitation to Executive Receptions	√	√	√
Invitation to Intercity Trip	√	√	√
Recognition at Signature Events	2	1	√
Ad in Quarterly Economic Update	√	√	
Ticket to Raleigh Legislative Trip	√		
Marketing in Entryway	√		