

STATE OF EDUCATION



We strive to cultivate a community that aligns business with education and gathers together to support our K-12 schools, colleges, and universities. We believe education initiatives and community partnerships increase economic equity and mobility for all Forsyth County residents. The State of Education event celebrates and highlights these efforts.

PRESENTING SPONSOR

\$8,000

- “Presented by” naming rights
- Introduction of speaker
- 1 seat at speaker’s table
- 1 table of 8, preferred seating
- 30 second commercial shown at event
- Company logo displayed onsite, in event program and A/V
- Prominent recognition on all event promotions and registration page
- Recognition in post event communications: event recap and attendee survey

SUPPORTING SPONSOR

- 1 table of 8, preferred seating
- 30 second commercial shown at event
- Company logo in event A/V and recognition from podium
- Company name, logo, and link on event registration page
- Company recognition on all digital event promotions

\$4,500

GOLD SPONSOR

- 1 table of 8, preferred seating
- Company name, logo, and link on event registration page
- Name recognition at the beginning and end of event A/V
- Recognition from podium

\$3,500

CONTACT | Joanna Mitchell, jmitchell@winstonsalem.com

STATE OF EDUCATION



We strive to cultivate a community that aligns business with education and gathers together to support our K-12 schools, colleges, and universities. We believe education initiatives and community partnerships increase economic equity and mobility for all Forsyth County residents. The State of Education event celebrates and highlights these efforts.

FLORAL SPONSOR

\$2,500

- 4 tickets
- Company name and logo on appropriate signage and centerpieces at event
- Recognition during event
- Company name, logo, and link on event registration page

PARKING SPONSOR

\$1,500

- 2 tickets
- Company name and logo on appropriate signage at event
- Recognition during event
- Company name, logo, and link on event registration page

CONTACT | Joanna Mitchell, jmitchell@winstonsalem.com