



PRESENTED BY



OCTOBER 5 | BERMUDA RUN EAST

10:30AM SHOTGUN START | \$1,000 FOURSOME

SPONSORSHIPS

PRESENTING SPONSOR

\$10,000

SOLD

- One (1) foursome
- Logo included on all printed materials (including banners)
- "Presented by" naming rights
- Special recognition during tournament
- Opportunity to welcome guests prior to shotgun start
- Opportunity to set up promotional display on Hole #1
- Company name and link on event registration page

RECEPTION SPONSOR

\$5,000

- One (1) foursome
- Logo included on all printed materials (including banners)
- Opportunity to speak at reception
- Logo displayed in reception area
- Company name included in all digital promotional materials
- Company name and link on event registration page

LUNCH SPONSOR

\$5,000

- One (1) foursome
- Logo included on all printed materials (including banners)
- Logo displayed in lunch area
- Opportunity to welcome guests at lunch
- Company name included in all digital promotional materials
- Company name and link on event registration page



TEE UP.

REGISTER AT [WINSTONSALEM.COM/EVENTS](https://www.winstonsalem.com/events)

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SPONSORSHIPS

GIVEAWAY SPONSOR

\$3,500

SOLD

One (1) Foursome

Branding on giveaway item (provided by GWSI), can provide promo items

Opportunity for representatives to distribute giveaway

Inclusion on appropriate marketing materials

Company name and link on event registration page

BEVERAGE CART SPONSOR (2)

\$2,500

One (1) Foursome

Logo and signage on beverage cart

Inclusion on appropriate marketing materials

Company name and link on event registration page

DRIVING RANGE SPONSOR

\$2,500

One (1) Foursome

Logo and signage at driving range

Inclusion on appropriate marketing materials

Company name and link on event registration page

PUTTING GREEN SPONSOR

\$2,500

One (1) Foursome

Logo and signage at putting green

Inclusion on appropriate marketing materials

Company name and link on event registration page

SUNSCREEN SPONSOR

\$1,500

Logo and signage displayed at sunscreen station

Logo on sunscreen (GWSI to provide product)

Company name and link on event registration page

CLOSEST TO PIN SPONSOR (3)

\$750

Branded sign on golf course

Company name and link on event registration page

LONGEST DRIVE SPONSOR

\$750

Branded sign on golf course

Company name and link on event registration page

HOLE SPONSOR

\$350

Branded sign at hole

Company name and link on event registration page



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