

ANNUAL MEETING



The Annual Meeting is Greater Winston-Salem Inc.'s largest event bringing entrepreneurs, business owners, and leaders together to celebrate past success and discuss where we are headed. It is filled with exciting moments as the annual awards are presented!

600 ESTIMATED ATTENDANCE | OCCURS IN FALL

PRESENTING SPONSOR*

\$17,500

- “Presented by” naming rights
- 1 seat at speaker’s table plus 2 tables of 8, preferred seating
- Sponsor remarks from podium
- 30 second commercial shown at event
- Company logo displayed on-site, in program, and on A/V
- Prominent company recognition on all event promotions including mailed invitation
- Recognition in post-event communications: event recap and attendee survey

SUPPORTING SPONSOR

\$7,500

- 1 seat at speaker’s table plus 1 table of 8, preferred seating
- 30 second commercial shown at event
- Company logo displayed onsite
- Company logo in event program, A/V, and recognition from podium
- Prominent company recognition on all digital event promotions

COCKTAIL HOUR SPONSOR*

\$6,500

- 1 table of 8
- Cocktail hour “presented by” naming rights
- Recognition with a signature drink
- Company representative to close cocktail hour and invite guests to enter event
- Recognition during event
- Company logo on event registration page and reception cocktail napkins

GIVEAWAY SPONSOR*

\$6,500

- 1 table of 8
- Opportunity to provide company giveaway along with a GWSI branded item
- Company representatives to distribute giveaways
- Recognition during the event
- Company name, logo, and link on event registration page

**Exclusive sponsorships may be sold - see event page purchase options for availability*

ANNUAL MEETING



AWARD SPONSORS*

\$5,500

*COLLABORATION OF THE YEAR, INNOVATOR OF THE YEAR,
SMALL BUSINESS OF THE YEAR, CITIZENSHIP & SERVICE, WOMEN'S LEADERSHIP*

- 1 table of 8
- Award naming rights
- Company representative to announce award recipient
- Company recognition on all event promotions

GOLD SPONSOR

\$5,000

- 1 table of 8
- Company name and link on event registration page
- Name recognition at the beginning and end of event PowerPoint

FLORAL SPONSOR*

\$4,000

- 4 tickets
- Company name and logo on appropriate signage and centerpieces at event
- Recognition during event
- Company name, logo, and link on event registration page

PARKING SPONSOR*

\$3,000

- 2 tickets
- Company name and logo on appropriate signage at event
- Recognition during event
- Company name, logo, and link on event registration page

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