

INVESTMENT OPPORTUNITIES



VISIONARY INVESTOR - \$50,000+

As Greater Winston-Salem Inc.'s highest-level investors, Visionary Investors understand their investment supports the growth of their business and the community. Each Visionary Investor receives a completely customized investment experience - tailored to their organization's exact needs and expectations. This includes a complimentary table at the Legislative Breakfast, State of Economy, State of Education, and Annual Meeting.



PLATINUM INVESTOR - \$25,000+

In addition to Stakeholder level benefits, Platinum Investors receive:

- Marketing on All Assets where Investors are Recognized
- \$2,000 Annual Sponsorship Credit*



STAKEHOLDER INVESTOR - \$15,000+

In addition to Community Investor level benefits, Stakeholder Investors receive:

- Ad in Quarterly Economic Update
- \$1,500 Annual Sponsorship Credit*



COMMUNITY INVESTOR - \$10,000+

In addition to Partner level member benefits, Community Investors receive:

- Marketing in Lobby
- Invitation to Executive Receptions
- Invitation to Investor Only Greater Insights Forums
- Early Access to Sponsorship Opportunities
- Senior Staff Debrief
- Priority Invitation to Intercity Trip, Legislative Trips, and Other Select Events
- Early Access to Quarterly Economic Update Reports
- Recognition at Signature Events
- \$1,000 Annual Sponsorship Credit*

**Sponsorship credit excludes event tables, golf teams, or sponsorships of the same value*

ALL INVESTORS RECEIVE THESE BASE BENEFITS:

- Private Economic Development Presentation Upon Request
- Priority Seating at Events
- Annual Custom Community Research and Data Report
- Member List in Spreadsheet Form (No Emails)
- Premium Directory Listing
- Digital Billboard on Website (time frames vary)
- Member-Only Event and Programming Access
- Member Pricing for Events and Programs
- Ability to Post Forsyth County Events to Community Calendar
- Ability to Post Jobs to Website
- Subscription to e-Newsletters
- Exclusive Member-Only Discounts
- Ribbon Cutting/Grand Opening Service
- Sponsorship/Advertising Opportunities
- Marketing Consultation
- Access to Talent Retention & Recruitment Consultation
- Access to Economic Development Services
- Member Web Badge
- Opportunity to Participate in Referral Groups/Committees
- Opportunity to Participate in Winston Under 40
- Conference Room Access
- Access to Carolina HealthWorks



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PREMIUM INVESTOR BENEFITS	PLATINUM \$25,000+	STAKEHOLDER \$15,000+	COMMUNITY \$10,000+
Marketing in Lobby	√	√	√
Invitation to Executive Receptions	√	√	√
Invitation to Investor Only Greater Insights Forums	√	√	√
Early Access to Sponsorship Opportunities	√	√	√
Senior Staff Debrief	√	√	√
Priority Invitation to Intercity Trip & Legislative Trips	√	√	√
Early Access to Quarterly Economic Update Reports	√	√	√
Recognition at Signature Events	√	√	√
Sponsorship Credit	\$2,000	\$1,500	\$1,000
Ad in Quarterly Economic Update	√	√	
Marketing on all Assets Where Investors are Recognized	√		

*Greater Winston-Salem Inc. memberships are annual commitments.
Membership dues are non-refundable and are not prorated for cancellations during the membership term.*