

LEADERSHIP AWARDS

RECURRENCE: ANNUALLY

ESTIMATED ATTENDANCE: 150-200

Each year, Winston Under 40 recognizes the community’s outstanding young leaders at the Leadership Awards. These recipients are excelling in their field, contributing to the community, and demonstrating strong leadership for Winston-Salem and Forsyth County.

TABLES: \$800

PRESENTING SPONSOR

\$5,000

- “Presented by” naming rights
- Sponsor remarks during event introduction
- 1 table of 8, preferred seating
- 30 second commercial shown at event
- Company logo in event A/V and recognition from podium
- Prominent recognition on all event promotions and registration page

COCKTAIL HOUR SPONSOR

\$4,000

- 1 table of 8, preferred seating
- 30 second commercial shown at event
- Prominent recognition in reception area
- Company logo in event A/V and recognition from podium
- Company name, logo, and link of event registration page
- Company recognition on all digital event promotions

LEGACY AWARD SPONSOR

\$3,000

- 1 table of 8, preferred seating
- Award naming rights - Winston Under 40 Legacy Award
- Company representative to announce award recipient
- Company recognition on all digital event promotions
- Company name, logo, and link of event registration page

GOLD SPONSOR

\$2,000

- 1 table of 8, preferred seating
- Company logo in event A/V and recognition from podium
- Company name, logo, and link on event registration page