

MEMBERSHIP BENEFITS

QUICK LOOK

	PARTNER \$7,500	ASPIRE \$4,500	BUILD \$2,500	CONNECT \$1,000	GROW \$450
Member-Only Event and Programming Access	✓	✓	✓	✓	✓
Member Pricing for Events and Programs	✓	✓	✓	✓	✓
Ability to Post Forsyth County Events to Community Calendar	✓	✓	✓	✓	✓
Ability to Post Jobs to Website	✓	✓	✓	✓	✓
Subscription to e-Newsletters	✓	✓	✓	✓	✓
Exclusive Member-Only Discounts	✓	✓	✓	✓	✓
Ribbon Cutting/Grand Opening Service	✓	✓	✓	✓	✓
Sponsorship/Advertising Opportunities	✓	✓	✓	✓	✓
Marketing Consultation	✓	✓	✓	✓	✓
Access to Talent Retention & Recruitment Consultation	✓	✓	✓	✓	✓
Access to Economic Development Services	✓	✓	✓	✓	✓
Member Web Badge	✓	✓	✓	✓	✓
Opportunity to Participate in Referral Groups/Committees	✓	✓	✓	✓	✓
Opportunity to Participate in Winston Under 40	✓	✓	✓	✓	✓
Online Directory Location Listing	∞	✓ x 8	✓ x 5	✓ x 2	✓
Conference Room Access	10 Hr.	8 Hr.	6 Hr.	4 Hr.	2 Hr.
Access to Carolina HealthWorks	✓	✓	✓	✓	✓
Annual Custom Community Research and Data Report	✓	✓	✓	✓	
Member List in Spreadsheet Form (No Emails)	✓	✓	✓	✓	
Premium Directory Listing	✓	✓	✓	✓	
Digital Billboard on Website (time frames vary)	✓	✓	✓	✓	
Sponsorship Credit (excludes tables and golf teams)	\$750	\$500	\$200		
Priority Invitations to Legislative Trips	✓	✓	✓		
Advertising Credit	\$750	\$500			
Priority Seating at Events	✓	✓			
Private Economic Development Presentation Upon Request	✓				
Invitation to one Investor-Only Greater Insights Forum	✓				



CONTACT | info@winstonsalem.com • 336.728.9200

Investment opportunities are also available for companies looking for high-impact exposure and engagement. Greater Winston-Salem Inc. memberships are annual commitments. Dues are non-refundable and are not prorated for cancellations during the membership term.